

Indigestion Preparations Market in Austria to 2014 (OTC Healthcare)

<https://marketpublishers.com/r/IB0BCF683EDEN.html>

Date: February 2011

Pages: 27

Price: US\$ 350.00 (Single User License)

ID: IB0BCF683EDEN

Abstracts

Global Site License: **US\$ 875.00**

Introduction

This databook provides key data and information on the Indigestion Preparations Market in Austria (OTC Healthcare). This report is a comprehensive resource for market, category and segment level data including value, volume, distribution share and company & brand share. This report also provides expenditure and consumption data for the historic and forecast periods.

Scope

Market, category and segment level information on value, volume, and expenditure & consumption, with historic (2003-2008) and forecast (2009-2013) data

Category level company and brand share as well as distribution share information for 2007 and 2008

Highlights

The indigestion preparations category was valued at €41.5m (\$60.8m) in 2009, representing a CAGR of 0.3% since 2004.

By the end of 2014, the indigestion preparations category will be worth €48.3m

(\$70.8m), with an expected CAGR of 3.1% between 2009 and 2014.

The indigestion preparations market was led by tablets (representing 53.2% of the total value), followed by mixtures, with a 37.1% share. Powders accounts for the remaining 9.7% share.

Bayer AG is the market leader with an 18.2% share of the market.

Reasons to Purchase

Develop business strategies by understanding the quantitative trends within the Indigestion Preparations Market in Austria (OTC Healthcare)

Design effective marketing and sales strategies by identifying key market categories and segments

Identify key players within the market to plan lucrative M&A, partnerships and agreements

Contents

CHAPTER 1 EXECUTIVE SUMMARY

Summary category level: indigestion preparations

CHAPTER 2 DEFINITION

CHAPTER 3 CATEGORY ANALYSIS: INDIGESTION PREPARATIONS

Value analysis (Euro), 2004?09

Value analysis (Euro), 2009?14

Value analysis (US dollars), 2004?09

Value analysis (US dollars), 2009?14

Company and brand share analysis

Distribution analysis

CHAPTER 4 MACROECONOMIC PROFILE

Macroeconomic Indicators

CHAPTER 5 RESEARCH METHODOLOGY

Methodology overview

Secondary research

Market modeling

Creating an initial data model

Revising the initial data model

Creating a final estimate

Creating demographic value splits

Primary research

Data finalization

Ongoing research

List Of Figures

LIST OF FIGURES

Figure 1: Indigestion preparations, Austria, value by segment (€m), 2004?14

Figure 2: Indigestion preparations, Austria, category growth comparison, by value, 2004?14

Figure 3: Indigestion preparations, Austria, company share by value (%), 2008?09

Figure 4: Indigestion preparations, Austria, distribution channels by value (%), 2008?09

Figure 5: Annual data review process

List Of Tables

LIST OF TABLES

- Table 1: Indigestion preparations category definitions
- Table 2: Indigestion preparations distribution channels
- Table 3: Indigestion preparations, Austria, value by segment (€m), 2004?09
- Table 4: Indigestion preparations, Austria, value forecast by segment (€m), 2009?14
- Table 5: Indigestion preparations, Austria, value by segment (\$m), 2004?09
- Table 6: Indigestion preparations, Austria, value forecast by segment (\$m), 2009?14
- Table 7: Indigestion preparations, Austria, brand share by value (%), 2008?09
- Table 8: Indigestion preparations, Austria, value by brand (€m), 2008?09
- Table 9: Indigestion preparations, Austria, company share by value (%), 2008?09
- Table 10: Indigestion preparations, Austria, value by company (€m), 2008?09
- Table 11: Indigestion preparations, Austria, distribution channels by value (%), 2008?09
- Table 12: Indigestion preparations, Austria, value by distribution channel (€m), 2008?09
- Table 13: Austria population, by age group, 2004?09 (millions)
- Table 14: Austria population forecast, by age group, 2009?14 (millions)
- Table 15: Austria population, by gender, 2004?09 (millions)
- Table 16: Austria population forecast, by gender, 2009?14 (millions)
- Table 17: Austria nominal GDP, 2004?09 (€bn, nominal prices)
- Table 18: Austria nominal GDP forecast, 2009?14 (€bn, nominal prices)
- Table 19: Austria real GDP, 2004?09 (€bn, 2000 prices)
- Table 20: Austria real GDP forecast, 2009?14 (€bn, 2000 prices)
- Table 21: Austria real GDP, 2004?09 (\$bn, 2000 prices)
- Table 22: Austria real GDP forecast, 2009?14 (\$bn, 2000 prices)
- Table 23: Austria consumer price index, 2004?09 (2000=100)
- Table 24: Austria consumer price index, 2009?14 (2000=100)

I would like to order

Product name: Indigestion Preparations Market in Austria to 2014 (OTC Healthcare)

Product link: <https://marketpublishers.com/r/IB0BCF683EDEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IB0BCF683EDEN.html>