

Ice Cream Market in Slovakia to 2014

<https://marketpublishers.com/r/IF07BA4DA5FEN.html>

Date: December 2010

Pages: 119

Price: US\$ 495.00 (Single User License)

ID: IF07BA4DA5FEN

Abstracts

Introduction

This databook provides key data and information on the ice cream market in Slovakia. This report is a comprehensive resource for market, category and segment level data including value, volume, distribution share and company & brand share. This report also provides expenditure and consumption data for the historic and forecast periods.

Scope

* Contains information on four categories: artisanal ice cream, take-home ice cream, impulse ice cream and frozen yogurt

* Market, category and segment level information on value, volume, and expenditure & consumption, with historic (2004-09) and forecast (2010-14) data

* Category level company and brand share as well as distribution share information for 2008 and 2010

* Review of the top two companies within the ice cream market, including company overview, key facts and business description

Highlights

The market for ice cream in Slovakia increased at a compound annual growth rate of 5.8% between 2004 and 2009.

The impulse ice cream category led the ice cream market in Slovakia, accounting for a share of 49.5%.

The leading players in the Slavic ice cream market are Nestle S.A., Nowaco A/S and Euroice s.r.o.

Reasons to Purchase

- * Develop business strategies by understanding the quantitative trends within the ice cream market in Slovakia
- * Design effective marketing and sales strategies by identifying key market categories and segments
- * Identify key players within the market to plan lucrative M&A, partnerships and agreements

Contents

CHAPTER 1 EXECUTIVE SUMMARY

Summary market level: ice cream
Summary category level: impulse ice cream
Summary category level: artisanal ice cream
Summary category level: frozen yogurt
Summary category level: take-home ice cream

CHAPTER 2 INTRODUCTION

What is this report about?
How to use this report
Market definition

CHAPTER 3 MARKET OVERVIEW

Value analysis (Slovak Koruna), 2004-09
Value analysis (Slovak Koruna), 2009-14
Value analysis (US dollars), 2004-09
Value analysis (US dollars), 2009-14
Volume analysis, 2004-09
Volume analysis, 2009-14
Company and brand share analysis
Distribution analysis
Expenditure and consumption per capita

CHAPTER 4 LEADING COMPANY PROFILES

Nestle SA

NOWACO A/S

CHAPTER 5 CATEGORY ANALYSIS: IMPULSE ICE CREAM

Value analysis (Slovak Koruna), 2004-09
Value analysis (Slovak Koruna), 2009-14
Value analysis (US dollars), 2004-09

Value analysis (US dollars), 2009-14
Volume analysis, 2004-09
Volume analysis, 2009-14
Company and brand share analysis
Distribution analysis
Expenditure and consumption per capita

CHAPTER 6 CATEGORY ANALYSIS: ARTISANAL ICE CREAM

Value analysis (Slovak Koruna), 2004-09
Value analysis (Slovak Koruna), 2009-14
Value analysis (US dollars), 2004-09
Value analysis (US dollars), 2009-14
Volume analysis, 2004-09
Volume analysis, 2009-14
Company and brand share analysis
Distribution analysis
Expenditure and consumption per capita

CHAPTER 7 CATEGORY ANALYSIS: FROZEN YOGURT

Value analysis (Slovak Koruna), 2004-09
Value analysis (Slovak Koruna), 2009-14
Value analysis (US dollars), 2004-09
Value analysis (US dollars), 2009-14
Volume analysis, 2004-09
Volume analysis, 2009-14
Company and brand share analysis
Distribution analysis
Expenditure and consumption per capita

CHAPTER 8 CATEGORY ANALYSIS: TAKE-HOME ICE CREAM

Value analysis (Slovak Koruna), 2004-09
Value analysis (Slovak Koruna), 2009-14
Value analysis (US dollars), 2004-09
Value analysis (US dollars), 2009-14
Volume analysis, 2004-09
Volume analysis, 2009-14

Company and brand share analysis
Distribution analysis
Expenditure and consumption per capita

CHAPTER 9 COUNTRY COMPARISON

Value
Volume
Market share

CHAPTER 10 NEW PRODUCT DEVELOPMENT

Product launches over time
Recent product launches

CHAPTER 11 MACROECONOMIC PROFILE

Macroeconomic Indicators

CHAPTER 12 RESEARCH METHODOLOGY

Methodology overview
Secondary research
Market modeling
Creating an initial data model
Revising the initial data model
Creating a final estimate
Creating demographic value splits
Primary research
Data finalization
Ongoing research

CHAPTER 13 APPENDIX

Future readings
How to contact experts in your industry
Disclaimer

List Of Figures

LIST OF FIGURES

- Figure 1: Ice cream, Slovakia, value by category (SKKm), 2004-14
- Figure 2: Ice cream, Slovakia, category growth comparison, by value, 2004-14
- Figure 3: Ice cream, Slovakia, volume by category (liters, million), 2004-14
- Figure 4: Ice cream, Slovakia, category growth comparison, by volume, 2004-14
- Figure 5: Ice cream, Slovakia, company share by value (%), 2008-09
- Figure 6: Ice cream, Slovakia, distribution channels by value (%), 2008-09
- Figure 7: Impulse ice cream, Slovakia, value by segment (SKKm), 2004-14
- Figure 8: Impulse ice cream, Slovakia, category growth comparison, by value, 2004-14
- Figure 9: Impulse ice cream, Slovakia, volume by segment (liters, million), 2004-14
- Figure 10: Impulse ice cream, Slovakia, category growth comparison, by volume, 2004-14
- Figure 11: Impulse ice cream, Slovakia, company share by value (%), 2008-09
- Figure 12: Impulse ice cream, Slovakia, distribution channels by value (%), 2008-09
- Figure 13: Artisanal ice cream, Slovakia, value (SKKm), 2004-14
- Figure 14: Artisanal ice cream, Slovakia, volume (liters, million), 2004-14
- Figure 15: Frozen yogurt, Slovakia, value (SKKm), 2004-14
- Figure 16: Frozen yogurt, Slovakia, volume (liters, million), 2004-14
- Figure 17: Frozen yogurt, Slovakia, distribution channels by value (%), 2008-09
- Figure 18: Take-home ice cream, Slovakia, value by segment (SKKm), 2004-14
- Figure 19: Take-home ice cream, Slovakia, category growth comparison, by value, 2004-14
- Figure 20: Take-home ice cream, Slovakia, volume by segment (liters, million), 2004-14
- Figure 21: Take-home ice cream, Slovakia, category growth comparison, by volume, 2004-14
- Figure 22: Take-home ice cream, Slovakia, company share by value (%), 2008-09
- Figure 23: Take-home ice cream, Slovakia, distribution channels by value (%), 2008-09
- Figure 24: Global ice cream market split (value terms, 2009), top five countries
- Figure 25: Global ice cream market value, 2004–09, top five countries
- Figure 26: Global ice cream market split (volume terms, 2009), top five countries
- Figure 27: Global ice cream market volume, 2004–09, top five countries
- Figure 28: Annual data review process

List Of Tables

LIST OF TABLES

- Table 1: Ice cream category definitions
- Table 2: Ice cream distribution channels
- Table 3: Ice cream, Slovakia, value by category (SKKm), 2004-09
- Table 4: Ice cream, Slovakia, value forecast by category (SKKm), 2009-14
- Table 5: Ice cream, Slovakia, value by category (\$m), 2004-09
- Table 6: Ice cream, Slovakia, value forecast by category (\$m), 2009-14
- Table 7: Ice cream, Slovakia, volume by category (liters, million), 2004-09
- Table 8: Ice cream, Slovakia, volume forecast by category (liters, million), 2009-14
- Table 9: Ice cream, Slovakia, brand share by value (%), 2008-09
- Table 10: Ice cream, Slovakia, value by brand (SKKm), 2008-09
- Table 11: Ice cream, Slovakia, company share by value (%), 2008-09
- Table 12: Ice cream, Slovakia, value by company (SKKm), 2008-09
- Table 13: Ice cream, Slovakia, distribution channels by value (%), 2008-09
- Table 14: Ice cream, Slovakia, value by distribution channel (SKKm), 2008-09
- Table 15: Ice cream, Slovakia, expenditure per capita (SKK), 2004-09
- Table 16: Ice cream, Slovakia, forecast expenditure per capita (SKK), 2009-14
- Table 17: Ice cream, Slovakia, expenditure per capita (\$), 2004-09
- Table 18: Ice cream, Slovakia, forecast expenditure per capita (\$), 2009-14
- Table 19: Ice cream, Slovakia, consumption per capita (liters), 2004-09
- Table 20: Ice cream, Slovakia, forecast consumption per capita (liters), 2009-14
- Table 21: Nestle SA key facts
- Table 22: NOWACO A/S key facts
- Table 23: Impulse ice cream, Slovakia, value by segment (SKKm), 2004-09
- Table 24: Impulse ice cream, Slovakia, value forecast by segment (SKKm), 2009-14
- Table 25: Impulse ice cream, Slovakia, value by segment (\$m), 2004-09
- Table 26: Impulse ice cream, Slovakia, value forecast by segment (\$m), 2009-14
- Table 27: Impulse ice cream, Slovakia, volume by segment (liters, million), 2004-09
- Table 28: Impulse ice cream, Slovakia, volume forecast by segment (liters, million), 2009-14
- Table 29: Impulse ice cream, Slovakia, brand share by value (%), 2008-09
- Table 30: Impulse ice cream, Slovakia, value by brand (SKKm), 2008-09
- Table 31: Impulse ice cream, Slovakia, company share by value (%), 2008-09
- Table 32: Impulse ice cream, Slovakia, value by company (SKKm), 2008-09
- Table 33: Impulse ice cream, Slovakia, distribution channels by value (%), 2008-09
- Table 34: Impulse ice cream, Slovakia, value by distribution channel (SKKm), 2008-09

- Table 35: Impulse ice cream, Slovakia, expenditure per capita (SKK), 2004-09
- Table 36: Impulse ice cream, Slovakia, forecast expenditure per capita (SKK), 2009-14
- Table 37: Impulse ice cream, Slovakia, expenditure per capita (\$), 2004-09
- Table 38: Impulse ice cream, Slovakia, forecast expenditure per capita (\$), 2009-14
- Table 39: Impulse ice cream, Slovakia, consumption per capita (liters), 2004-09
- Table 40: Impulse ice cream, Slovakia, forecast consumption per capita (liters), 2009-14
- Table 41: Artisanal ice cream, Slovakia, value (SKKm), 2004-09
- Table 42: Artisanal ice cream, Slovakia, value forecast (SKKm), 2009-14
- Table 43: Artisanal ice cream, Slovakia, value (\$m), 2004-09
- Table 44: Artisanal ice cream, Slovakia, value forecast (\$m), 2009-14
- Table 45: Artisanal ice cream, Slovakia, volume (liters, million), 2004-09
- Table 46: Artisanal ice cream, Slovakia, volume forecast (liters, million), 2009-14
- Table 47: Artisanal ice cream, Slovakia, brand share by value (%), 2008-09
- Table 48: Artisanal ice cream, Slovakia, value by brand (SKKm), 2008-09
- Table 49: Artisanal ice cream, Slovakia, company share by value (%), 2008-09
- Table 50: Artisanal ice cream, Slovakia, value by company (SKKm), 2008-09
- Table 51: Artisanal ice cream, Slovakia, distribution channels by value (%), 2008-09
- Table 52: Artisanal ice cream, Slovakia, value by distribution channel (SKKm), 2008-09
- Table 53: Artisanal ice cream, Slovakia, expenditure per capita (SKK), 2004-09
- Table 54: Artisanal ice cream, Slovakia, forecast expenditure per capita (SKK), 2009-14
- Table 55: Artisanal ice cream, Slovakia, expenditure per capita (\$), 2004-09
- Table 56: Artisanal ice cream, Slovakia, forecast expenditure per capita (\$), 2009-14
- Table 57: Artisanal ice cream, Slovakia, consumption per capita (liters), 2004-09
- Table 58: Artisanal ice cream, Slovakia, forecast consumption per capita (liters), 2009-14
- Table 59: Frozen Yogurt, Slovakia, value (SKKm), 2004-09
- Table 60: Frozen Yogurt, Slovakia, value forecast (SKKm), 2009-14
- Table 61: Frozen Yogurt, Slovakia, value (\$m), 2004-09
- Table 62: Frozen Yogurt, Slovakia, value forecast (\$m), 2009-14
- Table 63: Frozen Yogurt, Slovakia, volume (liters, million), 2004-09
- Table 64: Frozen Yogurt, Slovakia, volume forecast (liters, million), 2009-14
- Table 65: Frozen Yogurt, Slovakia, brand share by value (%), 2008-09
- Table 66: Frozen Yogurt, Slovakia, value by brand (SKKm), 2008-09
- Table 67: Frozen Yogurt, Slovakia, company share by value (%), 2008-09
- Table 68: Frozen Yogurt, Slovakia, value by company (SKKm), 2008-09
- Table 69: Frozen Yogurt, Slovakia, distribution channels by value (%), 2008-09
- Table 70: Frozen Yogurt, Slovakia, value by distribution channel (SKKm), 2008-09
- Table 71: Frozen Yogurt, Slovakia, expenditure per capita (SKK), 2004-09
- Table 72: Frozen Yogurt, Slovakia, forecast expenditure per capita (SKK), 2009-14

- Table 73: Frozen Yogurt, Slovakia, expenditure per capita (\$), 2004-09
- Table 74: Frozen Yogurt, Slovakia, forecast expenditure per capita (\$), 2009-14
- Table 75: Frozen Yogurt, Slovakia, consumption per capita (liters), 2004-09
- Table 76: Frozen Yogurt, Slovakia, forecast consumption per capita (liters), 2009-14
- Table 77: Take-home ice cream, Slovakia, value by segment (SKKm), 2004-09
- Table 78: Take-home ice cream, Slovakia, value forecast by segment (SKKm), 2009-14
- Table 79: Take-home ice cream, Slovakia, value by segment (\$m), 2004-09
- Table 80: Take-home ice cream, Slovakia, value forecast by segment (\$m), 2009-14
- Table 81: Take-home ice cream, Slovakia, volume by segment (liters, million), 2004-09
- Table 82: Take-home ice cream, Slovakia, volume forecast by segment (liters, million), 2009-14
- Table 83: Take-home ice cream, Slovakia, brand share by value (%), 2008-09
- Table 84: Take-home ice cream, Slovakia, value by brand (SKKm), 2008-09
- Table 85: Take-home ice cream, Slovakia, company share by value (%), 2008-09
- Table 86: Take-home ice cream, Slovakia, value by company (SKKm), 2008-09
- Table 87: Take-home ice cream, Slovakia, distribution channels by value (%), 2008-09
- Table 88: Take-home ice cream, Slovakia, value by distribution channel (SKKm), 2008-09
- Table 89: Take-home ice cream, Slovakia, expenditure per capita (SKK), 2004-09
- Table 90: Take-home ice cream, Slovakia, forecast expenditure per capita (SKK), 2009-14
- Table 91: Take-home ice cream, Slovakia, expenditure per capita (\$), 2004-09
- Table 92: Take-home ice cream, Slovakia, forecast expenditure per capita (\$), 2009-14
- Table 93: Take-home ice cream, Slovakia, consumption per capita (liters), 2004-09
- Table 94: Take-home ice cream, Slovakia, forecast consumption per capita (liters), 2009-14
- Table 95: Global ice cream market value, 2009
- Table 96: Global ice cream market split (value terms (\$m), 2009), top five countries
- Table 97: Global ice cream market volume, 2009
- Table 98: Global ice cream market split (volume terms, 2009), top five countries
- Table 99: Leading players, top five countries
- Table 100: Slovakia ice cream new product launches reports, by company, 2009
- Table 101: Slovakia ice cream new product launches SKUs, by company, 2009
- Table 102: Slovakia ice cream new product launches (reports), by flavor and fragrances, 2009
- Table 103: Slovakia ice cream new product launches (reports), by ingredients (top 10 ingredients), 2009
- Table 104: Slovakia ice cream new product launches (reports), by package tags or claims, 2009

Table 105: Slovakia ice cream new product launches - recent launch (2009)

Table 106: Slovakia population, by age group, 2004-09 (millions)

Table 107: Slovakia population forecast, by age group, 2009-14 (millions)

Table 108: Slovakia population, by gender, 2004-09 (millions)

Table 109: Slovakia population forecast, by gender, 2009-14 (millions)

Table 110: Slovakia nominal GDP, 2004-09 (€bn, nominal prices)

Table 111: Slovakia nominal GDP forecast, 2009-14 (€bn, nominal prices)

Table 112: Slovakia real GDP, 2004-09 (€bn, 2000 prices)

Table 113: Slovakia real GDP forecast, 2009-14 (€bn, 2000 prices)

Table 114: Slovakia real GDP, 2004-09 (\$bn, 2000 prices)

Table 115: Slovakia real GDP forecast, 2009-14 (\$bn, 2000 prices)

Table 116: Slovakia consumer price index, 2004-09 (2000=100)

Table 117: Slovakia consumer price index, 2009-14 (2000=100)

I would like to order

Product name: Ice Cream Market in Slovakia to 2014

Product link: <https://marketpublishers.com/r/IF07BA4DA5FEN.html>

Price: US\$ 495.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IF07BA4DA5FEN.html>