

# Home and Garden Products Retailing in India

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## Abstracts

### Introduction

Datamonitor's retail databooks are based on key market value data for eight major sectors, 16 core retail distribution channels and 62 countries. This profile focuses on the home and garden products retailing in India and provides current and forecast retail sales data.

### Scope

Total sector retail market value from 2004 to 2009 as well as forecasts to 2014

The size of the sector segmented by market sales and a growth rate comparison

Current and forecast sector value segmented by major retail channels

### Highlights

The home and garden products sector accounted for 4.5% of the total retail value in India in 2009. The sector increased at a compound annual growth rate (CAGR) of 9.9% between 2004 and 2009.

The home improvement market led the home and garden products sector in India, with a share of 55.1% in 2009.

### Reasons to Purchase

Discover how this sector's share of total retail sales is changing

Identify fast growth channels in the country for this particular sector and the markets within it

Understand the future direction of the sector and its segments with reliable historical data and five year forecasting

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