

Global Top 10 Biotechnology Companies Industry, Financial and SWOT Analysis

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Introduction

This report analyzes the global biotechnology market in terms of market size (reflects revenues of companies within this industry from product sales, licensing fees, royalties and research funding), key drivers and resistors, trends and competitive positioning. It includes profiles of the top ten companies in the industry along with 5-year financial analysis and in-depth SWOT analysis.

Scope

- * Performance of the global biotechnology market on the basis of sales, volume and respective growth patterns over the past five years
- * Obtain descriptive profiles of the top ten leading players including strategic initiatives undertaken in the last 12 months
- * Analysis of the Strengths, Weaknesses, Opportunities and Threats of the top 10 biotechnology companies along with business overview and financials
- * Benchmark the performance of the top 10 players for the past five years; includes revenue comparison, profitability analysis, industry-specific ratios

Highlights

The global biotechnology market grew by 10.6% in 2007 to reach a value of \$171,803 million.

In 2012, the global biotechnology market is forecast to have a value of \$275,757 million, an increase of 60.5% over 2007.

In value terms, the medical/healthcare segment generated 69.4% of the global biotechnology market value.

Reasons to Purchase

- * Save time, money and resources on analyzing the top 10 biotechnology companies using this report
- * Analyze the global biotechnology market with key industry metrics including market value, market volume, and growth forecasts
- * Assess the intensity of competition based on the 5-forces model including degree of rivalry, substitutes, new entrants, buyer power and supplier power

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