

Floorcoverings Sales via Key Retail Formats in Venezuela to 2014

<https://marketpublishers.com/r/F5A5FABE624EN.html>

Date: February 2011

Pages: 28

Price: US\$ 495.00 (Single User License)

ID: F5A5FABE624EN

Abstracts

Introduction

Datamonitor's 'Floorcoverings Sales via Key Retail Formats in Venezuela to 2014' databook provides market value data for two key market segments and key retail distribution channels. It focuses on data and analysis of market revenues and segmentation.

Scope

Floorcoverings retail sales revenues and analysis from 2004 to 2009 and forecast values up to 2014.

Market value of categories which include hard coverings, and carpets and rugs

Current and forecast analysis of sales via major retail channels

in the floorcoverings market as well as its sub-categories

Highlights

Floorcoverings retail sales in Venezuela increased at a compound annual growth rate of 6.4% between 2004 and 2009.

Carpets and rugs sales led the floorcoverings market with a share of 55.6% in 2009.

Home furniture and homewares retailers were the leading retail format for carpets and rugs in 2009.

Reasons to Purchase

Design effective marketing and sales strategies by identifying the key growth categories and retail formats in terms of sales

Develop business strategies by understanding the quantitative trends within the floorcoverings market in Venezuela

Understand the future direction of the market with reliable historical data and full five year forecasting

Contents

DATAMONITOR VIEW

Catalyst
Summary
Methodology
Table of Contents
List of Figures
List of Tables

FLOORCOVERINGS RETAIL SALES OVERVIEW

Floorcoverings retail market definition
Floorcoverings sales overview
Floorcoverings retail sales value, 2004-09
Floorcoverings retail sales value, 2009-14

FLOORCOVERINGS MARKET SEGMENTATION

Market sales analysis by category, 2004-09
Market sales analysis by category, 2009-14

FLOORCOVERINGS SALES ANALYSIS BY KEY RETAIL FORMATS

Retail format definitions
Floorcoverings sales analysis by key retail formats, overview
Floorcoverings sales analysis by key retail formats actual, 2004-09
Floorcoverings sales analysis by key retail formats forecast, 2009-14

CARPETS AND RUGS SALES ANALYSIS BY KEY RETAIL FORMATS

Carpets and rugs sales analysis by key retail formats, overview
Carpets and rugs sales analysis by key retail formats actual, 2004-09
Carpets and rugs sales analysis by key retail formats forecast, 2009-14

HARD COVERINGS SALES ANALYSIS BY KEY RETAIL FORMATS

Hard coverings sales analysis by key retail formats, overview

Hard coverings sales analysis by key retail formats actual, 2004-09
Hard coverings sales analysis by key retail formats forecast, 2009-14

APPENDIX

Methodology

Exchange rates

Related research

Datamonitor consulting

Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Floorcoverings retail market definition

Table 2: Venezuela, sales of floorcoverings, value (\$m), 2004-14

Table 3: Venezuela sales of floorcoverings, value (\$m and VEFm), 2004-09

Table 4: Venezuela, forecast sales of floorcoverings, value (\$m and VEFm), 2009-14

Table 5: Venezuela, sales of floorcoverings, value break down by category (\$m), 2004-09

Table 6: Venezuela, forecast sales of floorcoverings, value break down by category (\$m), 2009-14

Table 7: (Part 1) Retail format definitions

Table 8: (Part 2) Retail format definitions

Table 9: (Part 3) Retail format definitions

Table 10: Venezuela floorcoverings, revenues split by key retail formats (\$m), 2004-09

Table 11: Venezuela, floorcoverings forecast, revenues split by key retail formats (\$m), 2009-14

Table 12: Venezuela, carpets and rugs, revenues split by key retail formats (\$m), 2004-09

Table 13: Venezuela, carpets and rugs forecast, revenues split by key retail formats (\$m), 2009-14

Table 14: Venezuela, hard coverings, revenues split by key retail formats (\$m), 2004-09

Table 15: Venezuela, hard coverings forecast, revenues split by key retail formats (\$m), 2009-14

List Of Figures

LIST OF FIGURES

Figure 1: Venezuela, sales of floorcoverings, value (\$m), 2004-14

Figure 2: Venezuela , sales of floorcoverings, value (\$m), 2004-09

Figure 3: Venezuela, forecast sales of floorcoverings, value (\$m), 2009-14

Figure 4: Venezuela, sales of floorcoverings, value break down by category (%), 2009

Figure 5: Venezuela, sales of floorcoverings, value break down by category (\$m), 2004-09

Figure 6: Venezuela, sales of floorcoverings, value break down by category (%), 2014

Figure 7: Venezuela, forecast sales of floorcoverings, value break down by category (\$m), 2009-14

Figure 8: Venezuela, floorcoverings, revenue split by key retail formats (%), 2009

Figure 9: Venezuela, carpets and rugs, revenue split by key retail formats (%), 2009

Figure 10: Venezuela, hard coverings, revenue split by key retail formats (%), 2009

I would like to order

Product name: Floorcoverings Sales via Key Retail Formats in Venezuela to 2014

Product link: <https://marketpublishers.com/r/F5A5FABE624EN.html>

Price: US\$ 495.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F5A5FABE624EN.html>