

# Fleet Lessors in Finland

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## Abstracts

### Introduction

Provides fleet size data per funding method for leasing and fleet management companies in Finland. The databook also allows benchmarking of leasing companies against key competitors in the marketplace across several variables including fleet size and fleet growth. Data is actual for 2008 and estimates for 2009. Includes cars and vans up to 3.5 tons, excluding non company sector fleet vehicles.

### Scope

- \* Finland – Fleet Lessor Analysis
- \* Finland – Top Fleet Lessors

### Highlights

Operational leasing accounts for 81% share of the total fleet in Finland.

ALD Automotive leads the Finnish fleet market, accounting for 41.4% share of the total fleet.

### Reasons to Purchase

- \* This databook is an essential tool for professionals working in the field of vehicle leasing, sales and re-marketing in Finland
- \* It is particularly useful for those specializing in fleet sales, fleet management or financing of vehicles for the non-retail sector (company cars)

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