

First Aid Kits Market in Egypt to 2014 (OTC Healthcare)

<https://marketpublishers.com/r/FDB86FB8D8CEN.html>

Date: February 2011

Pages: 25

Price: US\$ 350.00 (Single User License)

ID: FDB86FB8D8CEN

Abstracts

Global Site License: **US\$ 875.00**

Introduction

This databook provides key data and information on the First Aid Kits Market in Egypt (OTC Healthcare). This report is a comprehensive resource for market, category and segment level data including value, volume, distribution share and company & brand share. This report also provides expenditure and consumption data for the historic and forecast periods.

Scope

Market, category and segment level information on value, volume, and expenditure & consumption, with historic (2003-2008) and forecast (2009-2013) data

Category level company and brand share as well as distribution share information for 2007 and 2008

Highlights

The first aid kits category was valued at EGP17.5m (\$3.2m) in 2009, representing a CAGR of 8.2% since 2004.

By the end of 2014, the first aid kits category will be worth EGP23.1m (\$4.3m), with an

expected CAGR of 5.7% between 2009 and 2014.

Johnson & Johnson is the market leader with a 14.2% share of the market.

Reasons to Purchase

Develop business strategies by understanding the quantitative trends within the First Aid Kits Market in Egypt (OTC Healthcare)

Design effective marketing and sales strategies by identifying key market categories and segments

Identify key players within the market to plan lucrative M&A, partnerships and agreements

Contents

CHAPTER 1 EXECUTIVE SUMMARY

Summary category level: first aid kits

CHAPTER 2 DEFINITION

CHAPTER 3 CATEGORY ANALYSIS: FIRST AID KITS

Value analysis (Egyptian Pound), 2004?09

Value analysis (Egyptian Pound), 2009?14

Value analysis (US dollars), 2004?09

Value analysis (US dollars), 2009?14

Company and brand share analysis

Distribution analysis

CHAPTER 4 MACROECONOMIC PROFILE

Macroeconomic Indicators

CHAPTER 5 RESEARCH METHODOLOGY

Methodology overview

Secondary research

Market modeling

Creating an initial data model

Revising the initial data model

Creating a final estimate

Creating demographic value splits

Primary research

Data finalization

Ongoing research

List Of Figures

LIST OF FIGURES

Figure 1: First aid kits, Egypt, value (EGPm), 2004?14

Figure 2: First aid kits, Egypt, company share by value (%), 2008?09

Figure 3: First aid kits, Egypt, distribution channels by value (%), 2008?09

Figure 4: Annual data review process

List Of Tables

LIST OF TABLES

- Table 1: First aid kits category definitions
- Table 2: First aid kits distribution channels
- Table 3: First aid kits, Egypt, value (EGPm), 2004?09
- Table 4: First aid kits, Egypt, value forecast (EGPm), 2009?14
- Table 5: First aid kits, Egypt, value (\$m), 2004?09
- Table 6: First aid kits, Egypt, value forecast (\$m), 2009?14
- Table 7: First aid kits, Egypt, brand share by value (%), 2008?09
- Table 8: First aid kits, Egypt, value by brand (EGPm), 2008?09
- Table 9: First aid kits, Egypt, company share by value (%), 2008?09
- Table 10: First aid kits, Egypt, value by company (EGPm), 2008?09
- Table 11: First aid kits, Egypt, distribution channels by value (%), 2008?09
- Table 12: First aid kits, Egypt, value by distribution channel (EGPm), 2008?09
- Table 13: Egypt population, by age group, 2004?09 (millions)
- Table 14: Egypt population forecast, by age group, 2009?14 (millions)
- Table 15: Egypt population, by gender, 2004?09 (millions)
- Table 16: Egypt population forecast, by gender, 2009?14 (millions)
- Table 17: Egypt nominal GDP, 2004?09 (EGPbn, nominal prices)
- Table 18: Egypt nominal GDP forecast, 2009?14 (EGPbn, nominal prices)
- Table 19: Egypt real GDP, 2004?09 (EGPbn, 2000 prices)
- Table 20: Egypt real GDP forecast, 2009?14 (EGPbn, 2000 prices)
- Table 21: Egypt real GDP, 2004?09 (\$bn, 2000 prices)
- Table 22: Egypt real GDP forecast, 2009?14 (\$bn, 2000 prices)
- Table 23: Egypt consumer price index, 2004?09 (2000=100)
- Table 24: Egypt consumer price index, 2009?14 (2000=100)

I would like to order

Product name: First Aid Kits Market in Egypt to 2014 (OTC Healthcare)

Product link: <https://marketpublishers.com/r/FDB86FB8D8CEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FDB86FB8D8CEN.html>