

Face Make-Up in the BRIC (Brazil, Russia, India, China) Countries Market Overview and Forecasts to 2014

<https://marketpublishers.com/r/FF279DBDEA2EN.html>

Date: November 2010

Pages: 119

Price: US\$ 1,995.00 (Single User License)

ID: FF279DBDEA2EN

Abstracts

Introduction

This report covers key aspects of the face make-up market in the four emerging economies: Brazil, Russia, India and China. Data is provided on market value and volume by category; company and brand shares; distribution channels; and expenditure and consumption per capita for the historic and forecast periods.

Scope

Contains information on four categories: foundation, face powder, other face make-up and blusher

Market and category level information on value, volume, and expenditure & consumption, with historic (2004-09) and forecast (2010-14) data

Market level company and brand shares as well as distribution share information

Recent product launches

Highlights

Russia leads the face-make-up market in terms of value among the BRIC nations.

China is home to the second largest face-make-up market, while its blusher category displays rapid growth.

Reasons to Purchase

Develop business strategies by understanding the quantitative trends within the face make-up market in high growth / emerging nations

Identify key players within the face make-up in Brazil, Russia, India and China to plan lucrative M&A, partnerships and agreements

Obtain insight into new product launches within the face make-up market in Brazil, Russia, India and China

Contents

CHAPTER 1 EXECUTIVE SUMMARY

Russia leads the face-make-up market in terms of value among the BRIC nations
China is home to the second largest face-make-up market, while its blusher category displays rapid growth

CHAPTER 2 INTRODUCTION

What is this report about?

How to use this report

Market definition

CHAPTER 3 OVERVIEW

BRIC face-make-up market, value overview

BRIC face-make-up market, volume overview

CHAPTER 4 GLOBAL FACE MAKE-UP MARKET – TOP FIVE VS BRIC COUNTRIES

Value Analysis

Volume Analysis

CHAPTER 5 BRAZIL

Value analysis (Brazilian Real), 2004?09

Value analysis (Brazilian Real), 2009?14

Value analysis (US dollars), 2004?09

Value analysis (US dollars), 2009?14

Volume analysis, 2004?09

Volume analysis, 2009?14

Company and brand share analysis

Distribution analysis

Expenditure and consumption per capita

CHAPTER 6 RUSSIA

Value analysis (Russian Ruble), 2004?09

Value analysis (Russian Ruble), 2009?14
Value analysis (US dollars), 2004?09
Value analysis (US dollars), 2009?14
Volume analysis, 2004?09
Volume analysis, 2009?14
Company and brand share analysis
Distribution analysis
Expenditure and consumption per capita

CHAPTER 7 INDIA

Value analysis (Indian Rupee), 2004?09
Value analysis (Indian Rupee), 2009?14
Value analysis (US dollars), 2004?09
Value analysis (US dollars), 2009?14
Volume analysis, 2004?09
Volume analysis, 2009?14
Company and brand share analysis
Distribution analysis
Expenditure and consumption per capita

CHAPTER 8 CHINA

Value analysis (Chinese Yuan Renminbi), 2004?09
Value analysis (Chinese Yuan Renminbi), 2009?14
Value analysis (US dollars), 2004?09
Value analysis (US dollars), 2009?14
Volume analysis, 2004?09
Volume analysis, 2009?14
Company and brand share analysis
Distribution analysis
Expenditure and consumption per capita

CHAPTER 9 NEW PRODUCT DEVELOPMENT

Product launches 2009: Brazil
Recent product launches
Product launches 2009: Russia
Recent product launches

Product launches 2009: India
Recent product launches
Product launches 2009: China
Recent product launches

CHAPTER 10 RESEARCH METHODOLOGY

Methodology overview
Secondary research
Market modeling
Creating an initial data model
Revising the initial data model
Creating a final estimate
Creating demographic value splits
Primary research
Data finalization
Ongoing research

CHAPTER 11 APPENDIX

Future readings
How to contact experts in your industry
Disclaimer

List Of Figures

LIST OF FIGURES

- Figure 1: Face make-up market, BRIC, value (\$m), 2004?14
- Figure 2: Face make-up market, BRIC, value (\$m) , 2004?09
- Figure 3: Face make-up market, BRIC, value (\$m) , 2009?14
- Figure 4: Face make-up market, BRIC, value growth analysis, 2004?14
- Figure 5: Face make-up market, BRIC, volume (units, million), 2004?14
- Figure 6: Face make-up market, BRIC, volume (units, million), 2004?09
- Figure 7: Face make-up market, BRIC, volume (units, million), 2009–14
- Figure 8: Face make-up market, BRIC, volume growth analysis, 2004?14
- Figure 9: Global face make-up market split (\$m), top five vs BRIC countries, 2009–14
- Figure 10: Global face make-up market split (units, million), top five vs BRIC countries, 2009–14
- Figure 11: Face make-up, Brazil, value by segment (BRLm), 2004?14
- Figure 12: Face make-up, Brazil, category growth comparison, by value, 2004?14
- Figure 13: Face make-up, Brazil, volume by segment (units, million), 2004?14
- Figure 14: Face make-up, Brazil, category growth comparison, by volume, 2004?14
- Figure 15: Face make-up, Brazil, company share by value (%), 2008?09
- Figure 16: Face make-up, Brazil, distribution channels by value (%), 2008?09
- Figure 17: Face make-up, Russia, value by segment (RUBm), 2004?14
- Figure 18: Face make-up, Russia, category growth comparison, by value, 2004?14
- Figure 19: Face make-up, Russia, volume by segment (units, million), 2004?14
- Figure 20: Face make-up, Russia, category growth comparison, by volume, 2004?14
- Figure 21: Face make-up, Russia, company share by value (%), 2008?09
- Figure 22: Face make-up, Russia, distribution channels by value (%), 2008?09
- Figure 23: Face make-up, India, value by segment (INRm), 2004?14
- Figure 24: Face make-up, India, category growth comparison, by value, 2004?14
- Figure 25: Face make-up, India, volume by segment (units, million), 2004?14
- Figure 26: Face make-up, India, category growth comparison, by volume, 2004?14
- Figure 27: Face make-up, India, company share by value (%), 2008?09
- Figure 28: Face make-up, India, distribution channels by value (%), 2008?09
- Figure 29: Face make-up, China, value by segment (CNYm), 2004?14
- Figure 30: Face make-up, China, category growth comparison, by value, 2004?14
- Figure 31: Face make-up, China, volume by segment (units, million), 2004?14
- Figure 32: Face make-up, China, category growth comparison, by volume, 2004?14
- Figure 33: Face make-up, China, company share by value (%), 2008?09
- Figure 34: Face make-up, China, distribution channels by value (%), 2008?09

Figure 35: Annual data review process

List Of Tables

LIST OF TABLES

Table 1: Face make-up category definitions

Table 2: Face make-up distribution channels

Table 3: Face make-up market, BRIC, value (\$m), 2004-14

Table 4: Face make-up market, BRIC, value (\$m), 2004-09

Table 5: Face make-up market, BRIC, value (\$m), 2009-14

Table 6: Face make-up market, BRIC, volume (units, million), 2004-14

Table 7: Face make-up market, BRIC, volume (units, million), 2004-09

Table 8: Face make-up market, BRIC, volume (units, million), 2009-14

Table 9: Global face make-up market split (\$m), top five vs BRIC countries, 2009-14

Table 10: Global face make-up market split (units, million), top five vs BRIC countries, 2009-14

Table 11: Face make-up, Brazil, value by segment (BRLm), 2004-09

Table 12: Face make-up, Brazil, value forecast by segment (BRLm), 2009-14

Table 13: Face make-up, Brazil, value by segment (\$m), 2004-09

Table 14: Face make-up, Brazil, value forecast by segment (\$m), 2009-14

Table 15: Face make-up, Brazil, volume by segment (units, million), 2004-09

Table 16: Face make-up, Brazil, volume forecast by segment (units, million), 2009-14

Table 17: Face make-up, Brazil, brand share by value (%), 2008-09

Table 18: Face make-up, Brazil, value by brand (BRLm), 2008-09

Table 19: Face make-up, Brazil, company share by value (%), 2008-09

Table 20: Face make-up, Brazil, value by company (BRLm), 2008-09

Table 21: Face make-up, Brazil, distribution channels by value (%), 2008-09

Table 22: Face make-up, Brazil, value by distribution channel (BRLm), 2008-09

Table 23: Face make-up, Brazil, expenditure per capita (BRL), 2004-09

Table 24: Face make-up, Brazil, forecast expenditure per capita (BRL), 2009-14

Table 25: Face make-up, Brazil, expenditure per capita (\$), 2004-09

Table 26: Face make-up, Brazil, forecast expenditure per capita (\$), 2009-14

Table 27: Face make-up, Brazil, consumption per capita (units), 2004-09

Table 28: Face make-up, Brazil, forecast consumption per capita (units), 2009-14

Table 29: Face make-up, Russia, value by segment (RUBm), 2004-09

Table 30: Face make-up, Russia, value forecast by segment (RUBm), 2009-14

Table 31: Face make-up, Russia, value by segment (\$m), 2004-09

Table 32: Face make-up, Russia, value forecast by segment (\$m), 2009-14

Table 33: Face make-up, Russia, volume by segment (units, million), 2004-09

Table 34: Face make-up, Russia, volume forecast by segment (units, million), 2009-14

- Table 35: Face make-up, Russia, brand share by value (%), 2008?09
- Table 36: Face make-up, Russia, value by brand (RUBm), 2008?09
- Table 37: Face make-up, Russia, company share by value (%), 2008?09
- Table 38: Face make-up, Russia, value by company (RUBm), 2008?09
- Table 39: Face make-up, Russia, distribution channels by value (%), 2008?09
- Table 40: Face make-up, Russia, value by distribution channel (RUBm), 2008?09
- Table 41: Face make-up, Russia, expenditure per capita (RUB), 2004?09
- Table 42: Face make-up, Russia, forecast expenditure per capita (RUB), 2009?14
- Table 43: Face make-up, Russia, expenditure per capita (\$), 2004?09
- Table 44: Face make-up, Russia, forecast expenditure per capita (\$), 2009?14
- Table 45: Face make-up, Russia, consumption per capita (units), 2004?09
- Table 46: Face make-up, Russia, forecast consumption per capita (units), 2009?14
- Table 47: Face make-up, India, value by segment (INRm), 2004?09
- Table 48: Face make-up, India, value forecast by segment (INRm), 2009?14
- Table 49: Face make-up, India, value by segment (\$m), 2004?09
- Table 50: Face make-up, India, value forecast by segment (\$m), 2009?14
- Table 51: Face make-up, India, volume by segment (units, million), 2004?09
- Table 52: Face make-up, India, volume forecast by segment (units, million), 2009?14
- Table 53: Face make-up, India, brand share by value (%), 2008?09
- Table 54: Face make-up, India, value by brand (INRm), 2008?09
- Table 55: Face make-up, India, company share by value (%), 2008?09
- Table 56: Face make-up, India, value by company (INRm), 2008?09
- Table 57: Face make-up, India, distribution channels by value (%), 2008?09
- Table 58: Face make-up, India, value by distribution channel (INRm), 2008?09
- Table 59: Face make-up, India, expenditure per capita (INR), 2004?09
- Table 60: Face make-up, India, forecast expenditure per capita (INR), 2009?14
- Table 61: Face make-up, India, expenditure per capita (\$), 2004?09
- Table 62: Face make-up, India, forecast expenditure per capita (\$), 2009?14
- Table 63: Face make-up, India, consumption per capita (units), 2004?09
- Table 64: Face make-up, India, forecast consumption per capita (units), 2009?14
- Table 65: Face make-up, China, value by segment (CNYm), 2004?09
- Table 66: Face make-up, China, value forecast by segment (CNYm), 2009?14
- Table 67: Face make-up, China, value by segment (\$m), 2004?09
- Table 68: Face make-up, China, value forecast by segment (\$m), 2009?14
- Table 69: Face make-up, China, volume by segment (units, million), 2004?09
- Table 70: Face make-up, China, volume forecast by segment (units, million), 2009?14
- Table 71: Face make-up, China, brand share by value (%), 2008?09
- Table 72: Face make-up, China, value by brand (CNYm), 2008?09
- Table 73: Face make-up, China, company share by value (%), 2008?09

- Table 74: Face make-up, China, value by company (CNYm), 2008?09
- Table 75: Face make-up, China, distribution channels by value (%), 2008?09
- Table 76: Face make-up, China, value by distribution channel (CNYm), 2008?09
- Table 77: Face make-up, China, expenditure per capita (CNY), 2004?09
- Table 78: Face make-up, China, forecast expenditure per capita (CNY), 2009?14
- Table 79: Face make-up, China, expenditure per capita (\$), 2004?09
- Table 80: Face make-up, China, forecast expenditure per capita (\$), 2009?14
- Table 81: Face make-up, China, consumption per capita (units), 2004?09
- Table 82: Face make-up, China, forecast consumption per capita (units), 2009?14
- Table 83: Brazil face make up new product launches reports, by company (top five companies), 2009
- Table 84: Brazil face make up new product launches SKUs, by company (top five companies), 2009
- Table 85: Brazil face make up new product launches (reports), by flavor and fragrances, 2009
- Table 86: Brazil face make up new product launches (reports), by ingredients (top 10 ingredients), 2009
- Table 87: Brazil face make up new product launches (reports), by package tags or claims (top 10 claims), 2009
- Table 88: Brazil face make up new product launches - recent five launches (2009)
- Table 89: Russia face make up new product launches reports, by company (top five companies), 2009
- Table 90: Russia face make up new product launches SKUs, by company (top five companies), 2009
- Table 91: Russia face make up new product launches (reports), by flavor and fragrances, 2009
- Table 92: Russia face make up new product launches (reports), by ingredients (top 10 ingredients), 2009
- Table 93: Russia face make up new product launches (reports), by package tags or claims, 2009
- Table 94: Russia face make up new product launches - recent five launches (2009)
- Table 95: India face make up new product launches reports, by company (top five companies), 2009
- Table 96: India face make up new product launches SKUs, by company (top five companies), 2009
- Table 97: India face make up new product launches (reports), by flavor and fragrances, 2009
- Table 98: India face make up new product launches (reports), by ingredients (top 10 ingredients), 2009

Table 99: India face make up new product launches (reports), by package tags or claims, 2009

Table 100: India face make up new product launches - recent five launches (2009)

Table 101: China face make up new product launches reports, by company (top five companies), 2009

Table 102: China face make up new product launches SKUs, by company (top five companies), 2009

Table 103: China face make up new product launches (reports), by flavor and fragrances, 2009

Table 104: China face make up new product launches (reports), by ingredients (top 10 ingredients), 2009

Table 105: China face make up new product launches (reports), by package tags or claims, 2009

Table 106: China face make up new product launches - recent five launches (2009)

I would like to order

Product name: Face Make-Up in the BRIC (Brazil, Russia, India, China) Countries Market Overview and Forecasts to 2014

Product link: <https://marketpublishers.com/r/FF279DBDEA2EN.html>

Price: US\$ 1,995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FF279DBDEA2EN.html>