

ExxonMobil Sustainability Case Study

<https://marketpublishers.com/r/E4BD21B3959EN.html>

Date: January 2011

Pages: 66

Price: US\$ 2,900.00 (Single User License)

ID: E4BD21B3959EN

Abstracts

Introduction

Sustainable development is becoming increasingly important in the modern energy industry. The way that oil and gas companies respond to urgent and complex sustainability issues will be crucial to the future energy supply-demand balance.

Features and benefits

An in-depth analysis of Exxon's current sustainability efforts and the impact this has on the rest of its upstream/downstream businesses.

A detailed analysis of Exxon's strengths and weaknesses, the current threats posed to their business operations and potential future opportunities.

An assessment of the major challenges to Exxon's sustainable development such as developing ever harder-to-reach natural resources.

Learn what Exxon need to do to stay in line with future government climate policies whilst remaining one of the world's leading oil and gas companies.

Highlights

The Exxon-Valdez oil spill is still regarded as the blueprint for how not to handle an oil spill crisis. This brief outlines what steps the company has taken to improve its sustainable business practices and the challenges they have faced in doing so. Read about how well Exxon communicates its environmental, social and economic data through its annual reports and what the company is not required to report under various

industry guidelines. Datamonitor's scenario development allows you to see how Exxon will look in the year 2030 under three different business models: business as usual, weak sustainability and strong sustainability.

Your key questions answered

Use this report to evaluate Exxon's strengths and weaknesses with regards to sustainable development.

This case study series allow for a detailed comparison of the respective sustainable condition of the world's major oil and gas companies.

A useful tool for companies planning to invest more capital in sustainable development in order to be better placed in future global markets.

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Conclusions and recommendations

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