

Express Market Profile Italy 2010

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Abstracts

Introduction

The Express Market Profile - Italy contains a detailed outlook on the Express industry in this country, reporting on market size, segmentation, trends, and growth forecasts up to 2014 as well as an overview of the European (EU-16) market situation.

Features and benefits

Covers details of the Italian express market as well as a full European overview

Analyses the country's express market by size & growth levels, further broken down into the segmentations of Destination, Service Level and Recipient

Highlights

"The Italian express market fell below the EU-16 average in 2009, recording a decline of 10% in value, due to the effects of the global economic crisis resulting in a reduction of both domestic and international demand for parcel delivery services.

Your key questions answered

Understand how the country's express market will develop over the next five years and how it performs compared with the European average.

Understand the drivers behind the different growth levels of market segments within the country's express market.

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OVERVIEW

Express Market Profile 2010 Italy (ppt).

Introduction

Scope of this report

Research and analysis highlights

Key reasons to read this report

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