

# **Express Market Profile Austria 2010**

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## **Abstracts**

#### Introduction

The Express Market Profile - Austria contains a detailed outlook on the Express industry in this country, reporting on market size, segmentation, trends, and growth forecasts up to 2014 as well as an overview of the European (EU-16) market situation.

#### Features and benefits

Covers details of the Austrian express market as well as a full European overview

Analyses the country's express market by size & growth levels, further broken down into the segmentations of Destination, Service Level and Recipient

#### **Highlights**

Following a strong decline in Austria's GDP of 3.5% in 2009, the Austrian express market value dropped by 3.1% while volumes fell by just 1.8%, revealing competitive pressure on prices during the difficult recessionary conditions and tense pricing competition.

### Your key questions answered

Understand how the country's express market will develop over the next five years and how it performs compared with the European average.

Understand the drivers behind the different growth levels of market segments



within the country's express market.



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