

Express Market in Colombia - Forecasts to 2014

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Abstracts

Introduction

This report gives an overview of the Colombian express market. It reveals express revenues (domestic and international), and provides market value split by mode of transport (road and air), service level (premium and economy), and recipient (business to consumer and business to business) segments. This report concludes with a section on value and volume comparison with leading countries.

Scope

Express market overview - Overall market value and volume data

Express market by mode of transport - Analysis of modes (air and road)

Express market by service level - Analysis of premium and economy services

Express market by recipient - Analysis of business to business (B2B) and business to consumer (B2C)

Highlights

The express market value in Colombia is expected to grow at a CAGR of 7.3% over the 2009-14 period.

The express market volume in Colombia is expected to grow at a CAGR of 5.1% over the 2009-14 period.

The air express market in Colombia accounted for 56.5% of total value in 2009.

Reasons to Purchase

Assess your addressable market size with our detailed segmentations (by mode, service level, destination, and recipient)

Foresee market trends and develop a market entry strategy

Identify priorities for your strategic planning process

"

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