

Express Benchmarking 2010 - United Kingdom

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Abstracts

Introduction

With the UK express and parcels market undergoing significant change the competitive landscape changed considerably. The Express Benchmarking report includes overall market shares for the leading players in the United Kingdom, as well as across all of the significant market segmentations such as Service level (Express - Parcel, Destination (Domestic - International) and Recipient (B2B - B2C/C2C).

Features and benefits

Analyses the position of the largest players in the express market, including DHL, DPD, the postal operator and national and pan-European operators.

Analyses key metrics in the industry: overall market shares, destination, service level and recipient and combinations of these splits.

Highlights

In 2009, the UK express market saw its value drop by 4% while volumes fell by 2.3% as a result of industry-wide price pressure. The lower prices and volumes in 2009 resulted from continuing difficult recessionary conditions and price competition.

Your key questions answered

Understand how the economic downturn is affecting the competitive positions of postal and express companies.

Understand the competitive dynamics of the express market, as well as analyse your competitors' strengths and weaknesses.

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