

Express Benchmarking 2010 - Poland

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Abstracts

Introduction

With the Polish express and parcels market undergoing significant change the competitive landscape changed considerably. The Express Benchmarking report includes overall market shares for the leading players in Poland, as well as across all of the significant market segmentations such as Service level (Express - Parcel, Destination (Domestic - International) and Recipient (B2B - B2C/C2C).

Features and benefits

Analyses the position of the largest players in the express market, including DHL, DPD, the postal operator and national and pan-European operators.

Analyses key metrics in the industry: overall market shares, destination, service level and recipient and combinations of these splits.

Highlights

Among the major economies in Eastern Europe, Poland seems to have weathered the storm better than its neighbours having still recorded a positive GDP growth of 1.7% in 2009.

Your key questions answered

Understand how the economic downturn is affecting the competitive positions of postal and express companies.

Understand the competitive dynamics of the express market, as well as analyse your competitors' strengths and weaknesses.

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