

Express Benchmarking 2010 - Denmark

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Abstracts

Introduction

With the Danish express and parcels market undergoing significant change the competitive landscape changed considerably. The Express Benchmarking report includes overall market shares for the leading players in Denmark, as well as across all of the significant market segmentations such as Service level (Express - Parcel, Destination (Domestic - International) and Recipient (B2B - B2C/C2C).

Features and benefits

Analyses the position of the largest players in the express market, including DHL, DPD, the postal operator and national and pan-European operators.

Analyses key metrics in the industry: overall market shares, destination, service level and recipient and combinations of these splits.

Highlights

The Danish express market value declined by more than 4% in 2009 on account of decelerating trade and a decrease in consumer demand. A decline in the country's exports of almost 8% and continued price pressure generated further contraction in the market.

Your key questions answered

Understand how the economic downturn is affecting the competitive positions of postal and express companies.

Understand the competitive dynamics of the express market, as well as analyse your competitors' strengths and weaknesses.

Understand which express companies currently have the strongest positions in the country's express market.

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