

Express Benchmarking 2009 - Italy

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Abstracts

Introduction

With the Italian express and parcels market feeling the effects of the economic downturn the competitive landscape changed considerably. This Benchmarking report includes market shares for the leading players in Italy, as well as across all of the key market segmentations such as Service level (Express - Parcel, Destination (Domestic - International) and Recipient (B2B - B2C).

Scope

*Analyses the position of the largest players in the express market, including DHL, UPS, DPD, the postal operator and other local European operators.

*Analyses key metrics in the industry: overall market shares, as well as within the 3 segmentations: destination, service level and recipient.

Highlights

The Italian express market has become a consolidated space which is dominated by 10 players who have a cumulative share of over 80% of total market value.

Reasons to Purchase

*Understand how the economic downturn is affecting the competitive positions of postal and express companies.

*Understand the competitive dynamics of the express market, as well as analyse your competitors' strengths and weaknesses.

*Understand which express companies currently have the strongest positions in the country's express market.

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