

Enterprise Applications Market Forecast in China to 2014

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Abstracts

Introduction

Enterprise Applications Market Forecast in China to 2014 is a comprehensive resource for the market split by technology (ERP, product lifecycle management, customer relationship management [CRM], human resources [HR] and payroll, financial, supply chain management [SCM], and commerce applications). This Databook also provides data split by nine industry verticals.

Scope

China Enterprise Applications Revenue Overview to 2014

China Enterprise Applications Revenue by Technology

Enterprise Applications Revenue - Country Comparison

Highlights

Enterprise applications market in China is forecast to grow at a CAGR of 25.3% over the period 2010-14.

In 2009, ERP applications accounted for a leading share (31.6%) of the enterprise applications market in China. Product lifecycle management and CRM applications followed, accounting for 21.3% share and 13.6% share respectively.

Reasons to Purchase

Gain a comprehensive view of the enterprise applications market

Assess lucrative market segments to invest in by analyzing market sizing information (revenue) for key segments of the market

Design business strategies by understanding the quantitative market trends in 2009, and those that are anticipated to occur up to 2014

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