Electricals and Electronics Retailers in Saudi Arabia

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Abstracts

Introduction

Datamonitor's retail databooks are based on key market value data for eight major product sectors, 16 core retail distribution channels and 62 countries. This profile focuses on electricals and electronics retailers in Saudi Arabia and provides data on channel size. It also offers information on main product groups sold through the channel, and includes growth forecasts up to 2012.

Scope

- An overview of total retail value in this country segmented by retail channel

- The value of sales through this key retail channel from 2002 to 2007 and forecasts to 2012

- Channel value segmented by the major product groups sold through it

Highlights

Electricals and electronics retailers format in household appliances increased at a compounded annual growth rate (CAGR) of 8.6% between 2002 and 2007.

Household appliances product sales accounted for an 33.2% share of the electricals and electronics retailers format in 2007.

Reasons to Purchase

- Discover which retail channels have been growing and declining in popularity within

this country

- Understand the value of major product groups sold through this channel

- Uncover the future direction of the retail channel with reliable historical data and full five year forecasting

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