

Dried Food Market in Spain - Product Launch Almanac 2010

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Abstracts

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Introduction

Datamonitor's Dried Food market in Spain – Product Launch Almanac 2010 provides a complete guide to new product launches in Spanish dried food market since January 2010. This report includes detailed data on products including Package Type, Package Material, # SKUs, Description, Package Tags, Ingredients, Shelving, Innovation and Flavor/Fragrance. This report also provides an overview of the dried food market in Spain, with data from 2004 to 2009 and forecasts to 2014.

Scope

Dried Food market in Spain - New product SKUs by category

Dried Food market in Spain - New product SKUs by manufacturer

Dried Food market in Spain - New product by pack type and materials

Dried Food market in Spain – New Product descriptions

Highlights

185 product SKUs launched in the Spanish dried food market

Dried pasta and noodles is the leading category in Spanish dried food market

Sorribas S.A. is the leading manufacturer in terms of new dried food products in Spain

Reason To Purchase

Tracking your competitors latest innovations (and trends)

Determine product innovation patterns by studying the characteristics of innovation activity in the Spanish Dried Food market

Analyze trends in product development over time

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Dried pasta and noodles is the leading category in Spanish dried food market

Sorribas S.A. is the leading manufacturer in terms of new dried food products in Spain

Bags was the dominant packing type in the new products launched in Spanish dried food market

Majority of the products launched in the dried food market used plastic as the package material

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