

Discount, Variety Store, and General Merchandise Retailers in Pakistan

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Abstracts

Introduction

Datamonitor's retail databooks are based on key market value data for eight major product sectors, 16 core retail distribution channels and 62 countries. This profile focuses on and provides data on channel size. It also offers information on main markets sold through the channel, and includes growth forecasts upto 2013.

Scope

- * An overview of total retail value in this country segmented by retail channel
- * The value of sales through this key retail channel from 2003 to 2008 and forecasts to 2013
- * Channel value segmented by the major markets sold through it

Highlights

Discount, variety store, and general merchandise retailers in Pakistan increased at a compounded annual growth rate (CAGR) of 9.8% between 2003 and 2008.

Clothing and footwear market sales accounted for a 37.6% share of the discount, variety store, and general merchandise retailers format in 2008.

Reasons to Purchase

- * Discover which retail channels have been growing and declining in popularity within this country

- * Understand the value of major markets sold through this channel
- * Uncover the future direction of the retail channel with reliable historical data and full five year forecasting

Contents

DATAMONITOR VIEW

Catalyst
Summary
Methodology

DISCOUNT, VARIETY STORE, AND GENERAL MERCHANDISE RETAILERS IN PAKISTAN

Market definitions
Retail format definitions
Retail format overview
Discount, variety store, and general merchandise retailers – value
Discount, variety store, and general merchandise retailers versus other key retail formats
Discount, variety store, and general merchandise retailers format, segmentation by markets

APPENDIX

Methodology
Related research
Datamonitor consulting
Disclaimer

List Of Figures

LIST OF FIGURES

Figure 1: Discount, variety store, and general merchandise retailers format versus retail market, Pakistan, growth comparison, %, 2008–13

Figure 2: Discount, variety store, and general merchandise retailers format, Pakistan, value (\$m), 2003–08

Figure 3: Discount, variety store, and general merchandise retailers format, Pakistan, value (\$m), 2008–13

Figure 4: Discount, variety store, and general merchandise retailers format versus other key retail formats, Pakistan, comparison, 2003–13

Figure 5: Discount, variety store, and general merchandise retailers format versus other key retail formats, Pakistan, growth (%), 2004–08

Figure 6: Discount, variety store, and general merchandise retailers format, Pakistan, segmentation by markets (%), 2008

Figure 7: Discount, variety store, and general merchandise retailers format, Pakistan, segmentation by markets (%), 2013

List Of Tables

LIST OF TABLES

Table 1: (Part 1) Retail sector definitions

Table 2: (Part 2) Retail sector definitions

Table 3: (Part 1) Retail format definitions

Table 4: (Part 2) Retail format definitions

Table 5: (Part 3) Retail format definitions

Table 6: Retail market, Pakistan, value by format (\$m and PKRm), 2008

Table 7: Discount, variety store, and general merchandise retailers format versus retail market, Pakistan, growth comparison, %, 2008–13

Table 8: Discount, variety store, and general merchandise retailers format, Pakistan, value (\$m and PKRm), 2003–08

Table 9: Discount, variety store, and general merchandise retailers format, Pakistan, value (\$m and PKRm), 2008–13

Table 10: Discount, variety store, and general merchandise retailers format versus other key retail formats, Pakistan, comparison, 2003–13 (\$m)

Table 11: Discount, variety store, and general merchandise retailers format versus other key retail formats, Pakistan, growth (%), 2004–08

Table 12: Discount, variety store, and general merchandise retailers format, Pakistan, segmentation by markets (\$m), 2003–08

Table 13: Discount, variety store, and general merchandise retailers format, Pakistan, segmentation by markets (\$m), 2008–13

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