

Convenience Stores and Gas Stations in Hong Kong

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Abstracts

Introduction

Datamonitor's retail databooks are based on key market value data for eight major product sectors, 16 core retail distribution channels and 62 countries. This profile focuses on convenience stores and gas stations in Hong Kong and provides data on channel size. It also offers information on main markets sold through the channel, and includes growth forecasts upto 2013.

Scope

- * An overview of total retail value in this country segmented by retail channel
- * The value of sales through this key retail channel from 2003 to 2008 and forecasts to 2013
- * Channel value segmented by the major markets sold through it

Highlights

Convenience Stores and Gas Stations in Hong Kong increased at a compounded annual growth rate (CAGR) of 8.8% between 2003 and 2008.

Food and Grocery market sales accounted for an 83.2% share of the convenience stores and gas stations format in 2008.

Reasons to Purchase

- * Discover which retail channels have been growing and declining in popularity within

this country

* Understand the value of major markets sold through this channel

* Uncover the future direction of the retail channel with reliable historical data and full five year forecasting

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Datamonitor consulting

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