

Convenience Stores and Gas Stations in Finland

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Abstracts

Introduction

Datamonitor's retail databooks are based on key market value data for eight major product sectors, 16 core retail distribution channels and 62 countries. This profile focuses on convenience stores and gas stations in Finland and provides data on channel size. It also offers information on main markets sold through the channel, and includes growth forecasts upto 2013.

Scope

- * An overview of total retail value in this country segmented by retail channel
- * The value of sales through this key retail channel from 2003 to 2008 and forecasts to 2013
- * Channel value segmented by the major markets sold through it

Highlights

Convenience Stores and Gas Stations in Finland increased at a compounded annual growth rate (CAGR) of 2% between 2003 and 2008.

Food and Grocery market sales accounted for an 90.9% share of the convenience stores and gas stations format in 2008.

Reasons to Purchase

* Discover which retail channels have been growing and declining in popularity within



this country

- * Understand the value of major markets sold through this channel
- * Uncover the future direction of the retail channel with reliable historical data and full five year forecasting



Contents

DATAMONITOR VIEW

Catalyst

Summary

Methodology

CONVENIENCE STORES AND GAS STATIONS IN FINLAND

Market definitions

Retail format definitions

Retail format overview

Convenience stores and gas stations - value

Convenience stores and gas stations versus other key retail formats

Convenience stores and gas stations format, segmentation by markets

APPENDIX

Methodology

Related research

Datamonitor consulting

Disclaimer



List Of Figures

LIST OF FIGURES

- Figure 1: Convenience stores and gas stations format versus retail market, Finland, growth comparison, %, 2008–13
- Figure 2: Convenience stores and gas stations format, Finland, value (\$m), 2003-08
- Figure 3: Convenience stores and gas stations format, Finland, value (\$m), 2008-13
- Figure 4: Convenience stores and gas stations format versus other key retail formats, Finland, comparison, 2003–13
- Figure 5: Convenience stores and gas stations format versus other key retail formats, Finland, growth (%), 2004–08
- Figure 6: Convenience stores and gas stations format, Finland, segmentation by markets (%), 2008
- Figure 7: Convenience stores and gas stations format, Finland, segmentation by markets (%), 2013



List Of Tables

LIST OF TABLES

Table 1: (Part 1) Retail sector definitions

Table 2: (Part 2) Retail sector definitions

Table 3: (Part 1) Retail format definitions

Table 4: (Part 2) Retail format definitions

Table 5: (Part 3) Retail format definitions

Table 6: Retail market, Finland, value by format (\$m and €m), 2008

Table 7: Convenience stores and gas stations format versus retail market, Finland, growth comparison, %, 2008–13

Table 8: Convenience stores and gas stations format, Finland, value (\$m and €m), 2003–08

Table 9: Convenience stores and gas stations format, Finland, value (\$m and €m), 2008–13

Table 10: Convenience stores and gas stations format versus other key retail formats, Finland, comparison, 2003–13 (\$m)

Table 11: Convenience stores and gas stations format versus other key retail formats, Finland, growth (%), 2004–08

Table 12: Convenience stores and gas stations format, Finland, segmentation by markets (\$m), 2003–08

Table 13: Convenience stores and gas stations format, Finland, segmentation by markets (\$m), 2008–13



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