

# Consumer Credit in Sweden

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## Abstracts

### Introduction

This databook provides insights into consumer credit in Sweden, covering market sizing, market segmentation and competitor analysis of the sector. Historical data (2004-08) is combined with the latest forecasting techniques to provide an insightful view into the dynamics of the market and future market (2009-13) shape.

### Scope

- \* Unsecured lending overview
- \* Unsecured lending by product type
- \* Market shares
- \* Key market drivers

### Report Highlights

The value of gross advances in the Swedish consumer credit market slightly declining at a CAGR of 0.3% over the 2004-08 period.

Gross advances in Sweden is expected to grow at a CAGR of 6.5% over the 2009-13 period.

### Reasons to Purchase

- \* Understand how the consumer credit market in Sweden has developed over 2004-09
- \* Understand the size of the various product lines within the Swedish consumer credit market and view competitor market shares
- \* Make informed business decisions through understanding of the overall predicted

growth trends within the consumer credit market in Sweden up to 2013

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