

Consumer Credit in Ireland

<https://marketpublishers.com/r/CF1A7AFFAF6EN.html>

Date: October 2010

Pages: 28

Price: US\$ 695.00 (Single User License)

ID: CF1A7AFFAF6EN

Abstracts

Introduction

This databook provides insights into consumer credit in Ireland, covering market sizing, market segmentation and competitor analysis of the sector. Historical data (2004-08) is combined with the latest forecasting techniques to provide an insightful view into the dynamics of the market and future market (2009-13) shape.

Scope

- * Unsecured lending overview
- * Unsecured lending by product type
- * Market shares
- * Key market drivers

Report Highlights

The value of gross advances in the Irish consumer credit market grew at a CAGR of 11.4% over the 2004-08 period.

Gross advances in Ireland is expected to grow at a CAGR of 1.1% over the 2009-13 period.

Reasons to Purchase

- * Understand how the consumer credit market in Ireland has developed over 2004-09
- * Understand the size of the various product lines within the Irish consumer credit market and view competitor market shares
- * Make informed business decisions through understanding of the overall predicted

growth trends within the consumer credit market in Ireland up to 2013

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