

Consumer Credit in Austria

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Abstracts

Introduction

This databook provides insights into consumer credit in Austria, covering market sizing, market segmentation and competitor analysis of the sector. Historical data (2004-08) is combined with the latest forecasting techniques to provide an insightful view into the dynamics of the market and future market (2009-13) shape.

Scope

- * Unsecured lending overview
- * Unsecured lending by product type
- * Market shares
- * Key market drivers

Report Highlights

The value of gross advances in the Austrian consumer credit market grew at a CAGR of 2.7% over the 2004-08 period.

Gross advances in Austria is expected to grow at a CAGR of 5.1% over the 2009-13 period.

Reasons to Purchase

- * Understand how the consumer credit market in Austria has developed over 2004-08
- * Understand the size of the various product lines within the Austrian consumer credit market and view competitor market shares
- * Make informed business decisions through understanding of the overall predicted

growth trends within the consumer credit market in Austria up to 2013

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