

Company Car Market in India 2009: Market Size and Competitive Landscape

<https://marketpublishers.com/r/C35D57F6C6EEN.html>

Date: November 2009

Pages: 46

Price: US\$ 3,995.00 (Single User License)

ID: C35D57F6C6EEN

Abstracts

Introduction

This report by Datamonitor brings you an insight on the operational leasing market in India; its current size, competitive landscape and growth factors.

Scope

*Competitive Positioning of Leasing Companies with respect to their Market Presence.

*Impact of Global Credit Crunch on India's Car Leasing Market

*Porters Five Force Analysis on India Operational Leasing Market

Highlights

This report presents essential industry insights into the operational leasing market in India, emphasising on the key drivers for the market.

Reasons to Purchase

*Brings you insight into the challenges leasing companies are facing in a new operational leasing market

*Provides overview of the competitive landscape in Indian operational leasing market, as well as the factors driving the growth

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Company Cars

Operational Leasing

Finance Leasing

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