

# Canned Food Market in Russia - Product Launch Almanac 2010

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## Abstracts

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### Introduction

Datamonitor's Canned Food market in Russia – Product Launch Almanac 2010 provides a complete guide to new product launches in Russian canned food market since January 2010. This report includes detailed data on products including Package Type, Package Material, # SKUs, Description, Package Tags, Ingredients, Shelving, Innovation and Flavor/Fragrance. This report also provides an overview of the canned food market in Russia, with data from 2004 to 2009 and forecasts to 2014.

### Scope

Canned Food market in Russia - New product SKUs by category

Canned Food market in Russia - New product SKUs by manufacturer

Canned Food market in Russia - New product by pack type and materials

Canned Food market in Russia – New Product descriptions

### Highlights

183 product SKUs launched in the Russian canned food market

Canned fish and seafood is the leading category in Russian canned food market

Mavr APK OOO is the leading manufacturer in terms of new canned food products in Russia54 product SKUs launched in the Philippines canned food market

### **Reason To Purchase**

Tracking your competitors latest innovations (and trends)

Determine product innovation patterns by studying the characteristics of innovation activity in the Russian Canned Food market

Analyze trends in product development over time

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Canned fish and seafood is the leading category in Russian canned food market

Mavr APK OOO is the leading manufacturer in terms of new canned food products in Russia

Cans was the dominant packing type in the new products launched in Russian canned food market

Majority of the products launched in the canned food market used metal as the package material

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