

# Canned Food Market in France to 2014

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## Abstracts

### Introduction

This databook provides key data and information on the canned food market in France. This report is a comprehensive resource for market, category and segment level data including value, volume, distribution share and company & brand share. This report also provides expenditure and consumption data for the historic and forecast periods.

### Scope

Contains data on seven categories: canned meat, canned fish/seafood, canned fruit, canned pasta&noodles, canned ready meals, canned vegetables and desserts

Market, category and segment level information on value, volume, and expenditure & consumption, with historic (2004-09) and forecast (2010-14) data

Category level company and brand share as well as distribution share information for 2008 and 2009

### Highlights

The market for canned food in France increased at a compound annual growth rate of 0.9% between 2004 and 2009.

The canned vegetables category led the canned food market in France, accounting for a share of 24.7%.

The leading players in the French canned food market include Groupe Larzul, CCA Group and CECAB Group.

### **Reasons to Purchase**

Develop business strategies by understanding the quantitative trends within the canned food market in France

Design effective marketing and sales strategies by identifying key market categories and segments

Identify key players within the market to plan lucrative M&A, partnerships and agreements

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