

Canned Food in North America to 2013

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Abstracts

Introduction

This databook provides key data and information on the canned food market covering two countries in North America. This report is a comprehensive resource for market, category and segment level data including value, volume, distribution and company share. This report also provides expenditure and consumption data for the historic and forecast periods.

Scope

*Contains information on: canned meat, canned fish/seafood, canned fruit, canned vegetables, canned ready meals, canned pasta&noodles and canned desserts

*Market, category and segment level information on value and volume with historic (2003-2008) and forecast (2009-2013) data

*Category level company share as well as distribution share information for 2007 and 2008

*Review of the top two companies within the canned food market, including company overview, key facts and business description

Highlights

The market for canned food in North America increased at a compound annual growth rate of 2% between 2003 and 2008.

The canned vegetables category led the canned food market in North America,

accounting for a share of 26.6%.

The leading players in the North American canned food market include Del Monte Foods Company, ConAgra Foods, Inc. and Hormel Foods.

Reasons to Purchase

*Develop business strategies by understanding the quantitative trends within the canned food market in North America

*Design effective marketing and sales strategies by identifying key market categories and segments

*Identify key players within the market to plan lucrative M&A, partnerships and agreements

Contents

CHAPTER 1 EXECUTIVE SUMMARY

Summary market level: canned food
Summary category level: canned fish/seafood
Summary category level: canned fruit
Summary category level: canned meat products
Summary category level: canned ready meals
Summary category level: canned desserts
Summary category level: canned vegetables
Summary category level: canned pasta & noodles

CHAPTER 2 INTRODUCTION

What is this report about?
How to use this report
Market definition

CHAPTER 3 OVERVIEW

Value Analysis
Volume Analysis

CHAPTER 4 NORTH AMERICA CANNED FOOD: MARKET OVERVIEW

Value analysis (US Dollar), 2003-08
Value analysis (US Dollar), 2008-13
Volume analysis, 2003-08
Volume analysis, 2008-13
Company share analysis
Distribution analysis
Expenditure and consumption per capita

CHAPTER 5 LEADING COMPANY PROFILES

Del Monte Foods Company
ConAgra Foods, Inc.

CHAPTER 6 CATEGORY ANALYSIS: CANNED FISH/SEAFOOD

Value analysis (US Dollar), 2003-08
Value analysis (US Dollar), 2008-13
Volume analysis, 2003-08
Volume analysis, 2008-13
Company share analysis
Distribution analysis
Expenditure and consumption per capita

CHAPTER 7 CATEGORY ANALYSIS: CANNED FRUIT

Value analysis (US Dollar), 2003-08
Value analysis (US Dollar), 2008-13
Volume analysis, 2003-08
Volume analysis, 2008-13
Company share analysis
Distribution analysis
Expenditure and consumption per capita

CHAPTER 8 CATEGORY ANALYSIS: CANNED MEAT PRODUCTS

Value analysis (US Dollar), 2003-08
Value analysis (US Dollar), 2008-13
Volume analysis, 2003-08
Volume analysis, 2008-13
Company share analysis
Distribution analysis
Expenditure and consumption per capita

CHAPTER 9 CATEGORY ANALYSIS: CANNED READY MEALS

Value analysis (US Dollar), 2003-08
Value analysis (US Dollar), 2008-13
Volume analysis, 2003-08
Volume analysis, 2008-13
Company share analysis
Distribution analysis
Expenditure and consumption per capita

CHAPTER 10 CATEGORY ANALYSIS: CANNED DESSERTS

Value analysis (US Dollar), 2003-08
Value analysis (US Dollar), 2008-13
Volume analysis, 2003-08
Volume analysis, 2008-13
Company share analysis
Distribution analysis
Expenditure and consumption per capita

CHAPTER 11 CATEGORY ANALYSIS: CANNED VEGETABLES

Value analysis (US Dollar), 2003-08
Value analysis (US Dollar), 2008-13
Volume analysis, 2003-08
Volume analysis, 2008-13
Company share analysis
Distribution analysis
Expenditure and consumption per capita

CHAPTER 12 CATEGORY ANALYSIS: CANNED PASTA & NOODLES

Value analysis (US Dollar), 2003-08
Value analysis (US Dollar), 2008-13
Volume analysis, 2003-08
Volume analysis, 2008-13
Company share analysis
Distribution analysis
Expenditure and consumption per capita

CHAPTER 13 RESEARCH METHODOLOGY

Methodology overview
Secondary research
Market modeling
Creating an initial data model
Revising the initial data model
Creating a final estimate

Creating demographic value splits
Primary research
Data finalization
Ongoing research

CHAPTER 14 APPENDIX

Future readings
How to contact experts in your industry
Disclaimer

List Of Figures

LIST OF FIGURES

Figure 1: Canned food, North America, value by category (\$m), 2003-13

Figure 2: Canned food, North America, category growth comparison, by value, 2003-13

Figure 3: Canned food, North America, volume by category (kg, million), 2003-13

Figure 4: Canned food, North America, category growth comparison, by volume, 2003-13

Figure 5: Canned food, North America, company share (top five companies) by value (%), 2007-08

Figure 6: Canned food, North America, distribution channels by value (%), 2007-08

Figure 7: Canned fish/seafood, North America, value by segment (\$m), 2003-13

Figure 8: Canned fish/seafood, North America, category growth comparison, by value, 2003-13

Figure 9: Canned fish/seafood, North America, volume by segment (kg, million), 2003-13

Figure 10: Canned fish/seafood, North America, category growth comparison, by volume, 2003-13

Figure 11: Canned fish/seafood, North America, company share (top five companies) by value (%), 2007-08

Figure 12: Canned fish/seafood, North America, distribution channels by value (%), 2007-08

Figure 13: Canned fruit, North America, value by segment (\$m), 2003-13

Figure 14: Canned fruit, North America, category growth comparison, by value, 2003-13

Figure 15: Canned fruit, North America, volume by segment (kg, million), 2003-13

Figure 16: Canned fruit, North America, category growth comparison, by volume, 2003-13

Figure 17: Canned fruit, North America, distribution channels by value (%), 2007-08

Figure 18: Canned meat products, North America, value by segment (\$m), 2003-13

Figure 19: Canned meat products, North America, category growth comparison, by value, 2003-13

Figure 20: Canned meat products, North America, volume by segment (kg, million), 2003-13

Figure 21: Canned meat products, North America, category growth comparison, by volume, 2003-13

Figure 22: Canned meat products, North America, company share by value (%), 2007-08

Figure 23: Canned meat products, North America, distribution channels by value (%),

2007-08

Figure 24: Canned ready meals, North America, value by segment (\$m), 2003-13

Figure 25: Canned ready meals, North America, category growth comparison, by value, 2003-13

Figure 26: Canned ready meals, North America, volume by segment (kg, million), 2003-13

Figure 27: Canned ready meals, North America, category growth comparison, by volume, 2003-13

Figure 28: Canned ready meals, North America, company share by value (%), 2007-08

Figure 29: Canned ready meals, North America, distribution channels by value (%), 2007-08

Figure 30: Canned desserts, North America, value (\$m), 2003-13

Figure 31: Canned desserts, North America, volume (kg, million), 2003-13

Figure 32: Canned desserts, North America, company share by value (%), 2007-08

Figure 33: Canned desserts, North America, distribution channels by value (%), 2007-08

Figure 34: Canned vegetables, North America, value by segment (\$m), 2003-13

Figure 35: Canned vegetables, North America, category growth comparison, by value, 2003-13

Figure 36: Canned vegetables, North America, volume by segment (kg, million), 2003-13

Figure 37: Canned vegetables, North America, category growth comparison, by volume, 2003-13

Figure 38: Canned vegetables, North America, company share (top five companies) by value (%), 2007-08

Figure 39: Canned vegetables, North America, distribution channels by value (%), 2007-08

Figure 40: Canned pasta & noodles, North America, value (\$m), 2003-13

Figure 41: Canned pasta & noodles, North America, volume (kg, million), 2003-13

Figure 42: Canned pasta & noodles, North America, company share by value (%), 2007-08

Figure 43: Canned pasta & noodles, North America, distribution channels by value (%), 2007-08

Figure 44: Annual data review process

List Of Tables

LIST OF TABLES

- Table 1: Canned food category definitions
- Table 2: Canned food distribution channels
- Table 3: North America canned food value (country-wise), 2003-08 (\$m)
- Table 4: North America canned food value (country-wise) forecast, 2008-13 (\$m)
- Table 5: North America canned food volume (country-wise), 2003-08 (kg, million)
- Table 6: North America canned food volume (country-wise) forecast, 2008-13 (kg, million)
- Table 7: Canned food, North America, value by category (\$m), 2003-08
- Table 8: Canned food, North America, value forecast by category (\$m), 2008-13
- Table 9: Canned food, North America, volume by category (kg, million), 2003-08
- Table 10: Canned food, North America, volume forecast by category (kg, million), 2008-13
- Table 11: Canned food, North America, company share by value (%), 2007-08
- Table 12: Canned food, North America, value by company (\$m), 2007-08
- Table 13: Canned food, North America, distribution channels by value (%), 2007-08
- Table 14: Canned food, North America, value by distribution channel (\$m), 2007-08
- Table 15: Canned food, North America, expenditure per capita (\$), 2003-08
- Table 16: Canned food, North America, forecast expenditure per capita (\$), 2008-13
- Table 17: Canned food, North America, consumption per capita (kg), 2003-08
- Table 18: Canned food, North America, forecast consumption per capita (kg), 2008-13
- Table 19: Del Monte Foods Company key facts
- Table 20: ConAgra Foods, Inc. key facts
- Table 21: Canned fish/seafood, North America, value by segment (\$m), 2003-08
- Table 22: Canned fish/seafood, North America, value forecast by segment (\$m), 2008-13
- Table 23: Canned fish/seafood, North America, volume by segment (kg, million), 2003-08
- Table 24: Canned fish/seafood, North America, volume forecast by segment (kg, million), 2008-13
- Table 25: Canned fish/seafood, North America, company share by value (%), 2007-08
- Table 26: Canned fish/seafood, North America, value by company (\$m), 2007-08
- Table 27: Canned fish/seafood, North America, distribution channels by value (%), 2007-08
- Table 28: Canned fish/seafood, North America, value by distribution channel (\$m), 2007-08

Table 29: Canned fish/seafood, North America, expenditure per capita (\$), 2003-08

Table 30: Canned fish/seafood, North America, forecast expenditure per capita (\$), 2008-13

Table 31: Canned fish/seafood, North America, consumption per capita (kg), 2003-08

Table 32: Canned fish/seafood, North America, forecast consumption per capita (kg), 2008-13

Table 33: Canned fruit, North America, value by segment (\$m), 2003-08

Table 34: Canned fruit, North America, value forecast by segment (\$m), 2008-13

Table 35: Canned fruit, North America, volume by segment (kg, million), 2003-08

Table 36: Canned fruit, North America, volume forecast by segment (kg, million), 2008-13

Table 37: Canned fruit, North America, company share by value (%), 2007-08

Table 38: Canned fruit, North America, value by company (\$m), 2007-08

Table 39: Canned fruit, North America, distribution channels by value (%), 2007-08

Table 40: Canned fruit, North America, value by distribution channel (\$m), 2007-08

Table 41: Canned fruit, North America, expenditure per capita (\$), 2003-08

Table 42: Canned fruit, North America, forecast expenditure per capita (\$), 2008-13

Table 43: Canned fruit, North America, consumption per capita (kg), 2003-08

Table 44: Canned fruit, North America, forecast consumption per capita (kg), 2008-13

Table 45: Canned meat products, North America, value by segment (\$m), 2003-08

Table 46: Canned meat products, North America, value forecast by segment (\$m), 2008-13

Table 47: Canned meat products, North America, volume by segment (kg, million), 2003-08

Table 48: Canned meat products, North America, volume forecast by segment (kg, million), 2008-13

Table 49: Canned meat products, North America, company share by value (%), 2007-08

Table 50: Canned meat products, North America, value by company (\$m), 2007-08

Table 51: Canned meat products, North America, distribution channels by value (%), 2007-08

Table 52: Canned meat products, North America, value by distribution channel (\$m), 2007-08

Table 53: Canned meat products, North America, expenditure per capita (\$), 2003-08

Table 54: Canned meat products, North America, forecast expenditure per capita (\$), 2008-13

Table 55: Canned meat products, North America, consumption per capita (kg), 2003-08

Table 56: Canned meat products, North America, forecast consumption per capita (kg), 2008-13

Table 57: Canned ready meals, North America, value by segment (\$m), 2003-08

Table 58: Canned ready meals, North America, value forecast by segment (\$m), 2008-13

Table 59: Canned ready meals, North America, volume by segment (kg, million), 2003-08

Table 60: Canned ready meals, North America, volume forecast by segment (kg, million), 2008-13

Table 61: Canned ready meals, North America, company share by value (%), 2007-08

Table 62: Canned ready meals, North America, value by company (\$m), 2007-08

Table 63: Canned ready meals, North America, distribution channels by value (%), 2007-08

Table 64: Canned ready meals, North America, value by distribution channel (\$m), 2007-08

Table 65: Canned ready meals, North America, expenditure per capita (\$), 2003-08

Table 66: Canned ready meals, North America, forecast expenditure per capita (\$), 2008-13

Table 67: Canned ready meals, North America, consumption per capita (kg), 2003-08

Table 68: Canned ready meals, North America, forecast consumption per capita (kg), 2008-13

Table 69: Canned desserts, North America, value (\$m), 2003-08

Table 70: Canned desserts, North America, value forecast (\$m), 2008-13

Table 71: Canned desserts, North America, volume (kg, million), 2003-08

Table 72: Canned desserts, North America, volume forecast (kg, million), 2008-13

Table 73: Canned desserts, North America, company share by value (%), 2007-08

Table 74: Canned desserts, North America, value by company (\$m), 2007-08

Table 75: Canned desserts, North America, distribution channels by value (%), 2007-08

Table 76: Canned desserts, North America, value by distribution channel (\$m), 2007-08

Table 77: Canned desserts, North America, expenditure per capita (\$), 2003-08

Table 78: Canned desserts, North America, forecast expenditure per capita (\$), 2008-13

Table 79: Canned desserts, North America, consumption per capita (kg), 2003-08

Table 80: Canned desserts, North America, forecast consumption per capita (kg), 2008-13

Table 81: Canned vegetables, North America, value by segment (\$m), 2003-08

Table 82: Canned vegetables, North America, value forecast by segment (\$m), 2008-13

Table 83: Canned vegetables, North America, volume by segment (kg, million), 2003-08

Table 84: Canned vegetables, North America, volume forecast by segment (kg, million), 2008-13

Table 85: Canned vegetables, North America, company share by value (%), 2007-08

Table 86: Canned vegetables, North America, value by company (\$m), 2007-08

Table 87: Canned vegetables, North America, distribution channels by value (%),

2007-08

Table 88: Canned vegetables, North America, value by distribution channel (\$m),
2007-08

Table 89: Canned vegetables, North America, expenditure per capita (\$), 2003-08

Table 90: Canned vegetables, North America, forecast expenditure per capita (\$),
2008-13

Table 91: Canned vegetables, North America, consumption per capita (kg), 2003-08

Table 92: Canned vegetables, North America, forecast consumption per capita (kg),
2008-13

Table 93: Canned pasta & noodles, North America, value (\$m), 2003-08

Table 94: Canned pasta & noodles, North America, value forecast (\$m), 2008-13

Table 95: Canned pasta & noodles, North America, volume (kg, million), 2003-08

Table 96: Canned pasta & noodles, North America, volume forecast (kg, million),
2008-13

Table 97: Canned pasta & noodles, North America, company share by value (%),
2007-08

Table 98: Canned pasta & noodles, North America, value by company (\$m), 2007-08

Table 99: Canned pasta & noodles, North America, distribution channels by value (%),
2007-08

Table 100: Canned pasta & noodles, North America, value by distribution channel (\$m),
2007-08

Table 101: Canned pasta & noodles, North America, expenditure per capita (\$),
2003-08

Table 102: Canned pasta & noodles, North America, forecast expenditure per capita (\$),
2008-13

Table 103: Canned pasta & noodles, North America, consumption per capita (kg),
2003-08

Table 104: Canned pasta & noodles, North America, forecast consumption per capita
(kg), 2008-13

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