

Buyer Segment Market Share Monitor Q3 2010

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Date: May 2011

Pages: 51

Price: US\$ 17,500.00 (Single User License)

ID: BBA85CE3E82EN

Abstracts

Introduction

This interactive model provides analysis of five key market segments in the B2B power and gas markets in the UK. Datamonitor's market segmentation includes Super Majors, Intensives, Large-Sites Group, Small-Sites Group, and SMEs.

Features and benefits

This product has been designed to evaluate energy suppliers' participation within several specific market segments

This product uses data collected from Datamonitor's MEU and MSM reports to provide a more in-depth analysis on market share

Highlights

Following the economic downturn, market activity is starting to grow again with many suppliers adding new sites and increasing volume sales. There are changes at the top end of several segments with suppliers following either specialization or diversification strategies.

Your key questions answered

Outlines the leading power and gas suppliers by sites and volume supplied in different B2B market segments.

Analyzes suppliers' market strategies in terms of specialization and

diversification

Contents

Executive summary
Market level analysis
Specialization and concentration
Analysis by buyer segment
Super majors
Intensives
Large-site groups
Small-site groups

SME

Research methodology
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