

Brazilian Light Vehicle Aftermarket - Shock Absorbers Data Report to 2015

<https://marketpublishers.com/r/B2D9E223B1EEN.html>

Date: February 2011

Pages: 23

Price: US\$ 795.00 (Single User License)

ID: B2D9E223B1EEN

Abstracts

Introduction

This report provides data on the market opportunities for light vehicle shock absorber aftermarket in Brazil, providing insight into how this market has developed in recent years and how it is forecast to evolve in the next 5 years. The report quantifies the size and segmentation of the light vehicle shock absorber aftermarket (cars and light commercial vehicles to 3.5 tonnes).

Scope

Market volume in units and market value (at retail prices including sales taxes)

Replacement rates (volumes as a share of the car parc)

Segmentation of the market value between parts and labour (i.e. fitting costs)

Market volume and value by distribution channel (vehicle manufacturer's networks, garages, fast fit & tyre specialists etc)

Highlights

The Brazilian shock absorbers market increased at a CAGR of 0.6% over the 2005-09 period. This is expected to grow at a rate of 4.4% over the 2009-15 period.

Garages had the largest contribution to the Brazilian shock absorbers market, with a share of 65.2% in 2009. This was followed by vehicle manufacturer networks with 18.6% share.

Reasons to Purchase

Discover quantitative trends affecting Brazil shock absorber aftermarket

Determine changes in market size, shifts in replacement rates and the evolution of retail distribution

Understand the future direction of the market with reliable historical data and full five year forecasting

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