

Books, News and Stationery Retailing in Saudi Arabia

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Abstracts

Introduction

Datamonitor's retail databooks are based on key market value data for eight major sectors, 16 core retail distribution channels and 62 countries. This profile focuses on the books, news and stationery retailing in Saudi Arabia and provides current and forecast retail sales data.

Scope

Total sector retail market value from 2003 to 2008 as well as forecasts to 2013

The size of the sector segmented by market sales and a growth rate comparison

Current and forecast sector value segmented by major retail channels

Highlights

The books, news and stationery sector accounted for 2.5% of the total retail value in Saudi Arabia in 2008. The sector increased at a compound annual growth rate (CAGR) of 5.1% between 2003 and 2008.

The printed media market led the books, news and stationery sector in Saudi Arabia, with a share of 90.8% in 2008.

Reasons to Purchase

Discover how this sector's share of total retail sales is changing

Identify fast growth channels in the country for this particular sector and the markets within it

Understand the future direction of the sector and its segments with reliable historical data and five year forecasting

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BOOKS, NEWS AND STATIONERY SECTOR IN SAUDI ARABIA

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