

US Small Business Wireline Voice Expenditures by Size of Business, 2005-2010

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This Excel-base Data-rich Deliverable (DRD) that is part of the Small Business subscription includes market intelligence on Wireline Voice expenditures for small business by size of business. Wireline voice services include expenditures on dial tone related services, where voice calls are delivered over the public switched telephone network. This category includes local and long distance access charges, as well as “enhanced” services related to voice, such as voicemail, call forwarding, call waiting, caller ID, and Centrex. Size of business includes SOHO (1-4 employees), Small Business (5-99 employees), Mid-Sized Business (100-999 employees), and Enterprise Business (Over 1000 employees). The Expert Guide for this deliverable is Kneko Burney. Forecasts are from 2005 through 2010 and include annual growth rate, as well as percentage of total market.

Sources: Compass Intelligence’s segment and market forecasts, which include business expenditures, market demographics, and usage and adoption statistics are built using multiple sources, including proprietary Compass Intelligence research. These sources include, but are not limited to, secondary research, government data and statistics (e.g. Department of Commerce, Federal Communication Commission, Bureau of Labor Statistics and US Census Bureau), primary research, vendor-based research and in-depth interviews with key decision-makers, where relevant. Compass Intelligence selects data sources to provide greatest degree of perspective on each market or segment, in addition to the highest level of data accuracy, stability, and consistency over time.

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