

US Small Business Wireless Voice Expenditures By Vertical, 2005-2010

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This Excel-base Data-rich Deliverable (DRD) that is part of the Small Business subscription includes market intelligence on Wireless Voice Expenditures for small business by vertical. Wireless Voice Services (WLV) include expenditures on dial tone related services, where voice calls are delivered over a wireless network. This category includes per-minute charges, base charges in flat-rate plans and for-fee, value-added services related to wireless voice transport, i.e., voice-activated dialing, voicemail, call forwarding, call waiting, and caller ID. Verticals include: Mining, Construction, TCU, Government, Retail, Services, FIRE, Manufacturing, Wholesale Trade and Retail. Size of business includes Small Business (5-99 employees). The Expert Guide for this deliverable is Stephanie Atkinson. Forecasts are from 2005 through 2010 and include annual growth rate, as well as percentage of total market.

Sources: Compass Intelligence's segment and market forecasts, which include business expenditures, market demographics, and usage and adoption statistics are built using multiple sources, including proprietary Compass Intelligence research. These sources include, but are not limited to, secondary research, government data and statistics (e.g. Department of Commerce, Federal Communication Commission, Bureau of Labor Statistics and US Census Bureau), primary research, vendor-based research and in-depth interviews with key decision-makers, where relevant. Compass Intelligence selects data sources to provide greatest degree of perspective on each market or segment, in addition to the highest level of data accuracy, stability, and consistency over time.

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