

US Small Business Telecom Expenditures, 2006-2011

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This Excel-base Data-rich Deliverable (DRD) that is part of the Small Business subscription includes market intelligence on business telecom expenditures for small business. Compass Intelligence defines Telecom as services, such as wireline and wireless voice, data services and VPNs, as well as managed services provided by a telecom operator. Size of business includes Small Business (5-99 employees). The Expert Guide for this deliverable is Kneko Burney. Forecasts are from 2005 through 2010 and include annual growth rates, as well as percentage of total market.

Sources: Compass Intelligence's segment and market forecasts, which include business expenditures, market demographics, and usage and adoption statistics are built using multiple sources, including proprietary Compass Intelligence research. These sources include, but are not limited to, secondary research, government data and statistics (e.g. Department of Commerce, Federal Communication Commission, Bureau of Labor Statistics and US Census Bureau), primary research, vendor-based research and in-depth interviews with key decision-makers, where relevant. Compass Intelligence selects data sources to provide greatest degree of perspective on each market or segment, in addition to the highest level of data accuracy, stability, and consistency over time.

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