

US Services Business Applications Expenditures, 2005-2010

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This Excel-base Data-rich Deliverable (DRD) that is part of the Services and Applications Market subscriptions includes market intelligence on IT: Applications expenditures for the Professional Services vertical. Compass Intelligence defines IT applications as expenditures on server and client-based custom-coded and packaged applications, including productivity, Enterprise Resource Planning and security applications. Services include establishments engaged in providing or performing professional, scientific, and technical activities for others (businesses, government, and consumers). These activities require a high degree, of skill, training, expertise, and knowledge. Clients are within a number of industries including telecommunications, engineering, electronics, government, construction, services, and more. Size of business includes SOHO (1-4 employees), Small Business (5-99 employees), Mid-Sized Business (100-999 employees), and Enterprise Business (Over 1000 employees). The Expert Guide for this deliverable is Stephanie Atkinson. Forecasts are from 2005 through 2010 and include annual growth rate, as well as percentage of total market.

Sources: Compass Intelligence's segment and market forecasts, which include business expenditures, market demographics, and usage and adoption statistics are built using multiple sources, including proprietary Compass Intelligence research. These sources include, but are not limited to, secondary research, government data and statistics (e.g. Department of Commerce, Federal Communication Commission, Bureau of Labor Statistics and US Census Bureau), primary research, vendor-based research and in-depth interviews with key decision-makers, where relevant. Compass Intelligence selects data sources to provide greatest degree of perspective on each market or segment, in addition to the highest level of data accuracy, stability, and consistency over time.

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