

US FIRE Business Outsourcing & 3rd Party Services Expenditures, 2005-2010

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This Excel-based Data-rich Deliverable (DRD) that is part of the FIRE subscription includes market intelligence on IT: Outsourcing expenditures for the FIRE vertical. Outsourcing & 3rd Party Services consists of expenditures on services rendered by 3rd parties, including IT outsourcing companies. These services include, but are not limited to, managed and hosted services (from a provider other than a telecom operator), application development and integration and IT support/Help desk. Fire includes those firms or organizations involved in Finance, Insurance, and Real Estate businesses or services. Insurance includes property, casualty, health, life, and other insurance services. Real estate includes the sale of commercial and residential properties. Size of business includes SOHO (1-4 employees), Small Business (5-99 employees), Mid-Sized Business (100-999 employees), and Enterprise Business (Over 1000 employees). The Expert Guide for this deliverable is Stephanie Atkinson. Forecasts are from 2005 through 2010 and include annual growth rate, as well as percentage of total market.

Sources: Compass Intelligence's segment and market forecasts, which include business expenditures, market demographics, and usage and adoption statistics are built using multiple sources, including proprietary Compass Intelligence research. These sources include, but are not limited to, secondary research, government data and statistics (e.g. Department of Commerce, Federal Communication Commission, Bureau of Labor Statistics and US Census Bureau), primary research, vendor-based research and in-depth interviews with key decision-makers, where relevant. Compass Intelligence selects data sources to provide greatest degree of perspective on each market or segment, in addition to the highest level of data accuracy, stability, and consistency over time.

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