

## US Education Applications Expenditures, 2005-2010

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This Excel-base Data-rich Deliverable (DRD) that is part of the Education and Applications Market subscriptions includes market intelligence on IT: Applications expenditures for the education vertical. Education includes both the K-12 segment and the higher education segment. The education industry can be defined as a public or private institution/school delivering and providing coursework instruction for students ranging from pre-school to post graduation. The education industry includes privately owned instructional institutions, as well as schools funded by federal, state, and local grants and monies. K-12 includes educational institutions and schools, both private and public, for grades Kindergarten through 12th grade includes grade school, junior high or middle school and high school. Higher education includes educational institutions and schools, both private and public, for post-secondary education; as well as junior college, undergraduate education, and post graduate education at colleges and universities. Compass Intelligence defines applications as business expenditures on server and client-based custom-coded and packaged applications, including productivity, Enterprise Resource Planning and security applications. The Expert Guide for this deliverable is Stephanie Atkinson. Forecasts are from 2005 through 2010 and include annual growth rates, as well as percentage of total market.

Sources: Compass Intelligence's segment and market forecasts, which include business expenditures, market demographics, and usage and adoption statistics are built using multiple sources, including proprietary Compass Intelligence research. These sources include, but are not limited to, secondary research, government data and statistics (e.g. Department of Commerce, Federal Communication Commission, Bureau of Labor Statistics and US Census Bureau), primary research, vendor-based research and in-depth interviews with key decision-makers, where relevant. Compass Intelligence selects data sources to provide greatest degree of perspective on each market or segment, in addition to the highest level of data accuracy, stability, and consistency over time.

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