

Short Range Wireless: Vendor and Service Provider Opportunities

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Compass Intelligence, L.L.C.

Date: February 1, 2007

Pages: 9

Price: US\$ 2,190.00

ID: S78AD97614BEN

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This iDRD (Insight-based Data-Rich Deliverable) is part of the Mobile Business Applications market & Applications subscription. This insight discusses and analyzes the opportunities and possible hindrances of short range wireless technologies, such as ZigBee and Bluetooth. Mobile Business Applications consists of business expenditures on mobile and wireless-based custom-coded and packaged applications, including productivity, Enterprise Resource Planning, Email, CRM and security applications. Hosted or rented applications do not fall in this category of IT spending, but are considered "Outsourcing & 3rd Party Services." Forecasts are from 2005 through 2010 and include annual growth rate, as well as percentage of total market. The Expert Guide for this DRD is Stephanie Atkinson.

Sources: Compass Intelligence's segment and market forecasts, which include business expenditures, market demographics, and usage and adoption statistics are built using multiple sources, including proprietary Compass Intelligence research. These sources include, but are not limited to, secondary research, government data and statistics (e.g. Department of Commerce, Federal Communication Commission, Bureau of Labor Statistics and US Census Bureau), primary research, vendor-based research and in-depth interviews with key decision-makers, where relevant. Compass Intelligence selects data sources to provide greatest degree of perspective on each market or segment, in addition to the highest level of data accuracy, stability, and consistency over time

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