

Oil & The Rising Water: Examining The Impact Of
High Fuel/ Energy Prices On Business Expenditures
& Business Perceptions Of The Economy in 2005 &
2006

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Compass Intelligence, L.L.C.

Date: January 1, 2006

Pages: 11

Price: US\$ 1,650.00

ID: O9970D26D30EN

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This iDRD (Insight-based Data-Rich Deliverable) is part of the Business IT market and subscription. This insight discusses and examines the impact of high fuel/energy prices on business expenditures & business perceptions of the economy in 2005 & 2006. Business IT expenditures consist of investments on services, equipment, applications and personnel to develop, manage and support a firms IT infrastructure and communications. This market consists of six categories: computer hardware, applications, network hardware, telecom, IT personnel and outsourcing & 3rd party services. Size of business includes SOHO (1-4 employees), Small Business (5-99 employees), Mid-Sized Business (100-999 employees), Enterprise Business (Over 1000 employees) and Very Large Enterprise (10,000+ employees, across all locations). The Expert Guide for this deliverable is Kneko Burney.

Sources: Compass Intelligence's segment and market forecasts, which include business expenditures, market demographics, and usage and adoption statistics are built using multiple sources, including proprietary Compass Intelligence research. These sources include, but are not limited to, secondary research, government data and statistics (e.g. Department of Commerce, Federal Communication Commission, Bureau of Labor Statistics and US Census Bureau), primary research, vendor-based research and in-depth interviews with key decision-makers, where relevant. Compass Intelligence selects data sources to provide greatest degree of perspective on each market or segment, in addition to the highest level of data accuracy, stability, and consistency over time.

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