

Business Hosted Services and Application Trends and Insights

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This iDRD (Insight-based Data-Rich Deliverable) is part of the Business Managed & Hosting Services subscription. This report takes a closer look at business hosted services and applications including a forecast on total outsourcing expenditures by size of business, trends and insights in business hosting, and the overall opportunities in this market. Business hosted services include a number of services including web hosting, email hosting, hosted applications, software as a services (SaaS) and other business-related hosted services. The Expert Guide for this iDRD is Kneko Burney.

Sources: Compass Intelligence's segment and market forecasts, which include business expenditures, market demographics, and usage and adoption statistics are built using multiple sources, including proprietary Compass Intelligence research. These sources include, but are not limited to, secondary research, government data and statistics (e.g. Department of Commerce, Federal Communication Commission, Bureau of Labor Statistics and US Census Bureau), primary research, vendor-based research and in-depth interviews with key decision-makers, where relevant. Compass Intelligence selects data sources to provide greatest degree of perspective on each market or segment, in addition to the highest level of data accuracy, stability, and consistency over time.

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