

# Production, Market and Benchmarking of Niacin in China

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## Abstracts

Niacin includes nicotinic acid and nicotinamide and in China about 95% of niacin is nicotinamide. Niacin is widely used in feed, food and pharmaceutical industry. The key end use field for niacin is feed industry. China is the largest feed production country in the world. China's feed industry is developing steadily with high growth, 8~10% annually. The application of niacin in food and pharmaceutical is also promising in China. The consumption share in food and pharmaceutical industry is rising.

China, as one of the major Niacin suppliers in the world, shares about 37% of the total capacity in the world. About 65% of Chinese niacin output is exported.

This report looks into the development history, production, import/export, consumption, technology innovation and benchmarking of niacin in China. Meanwhile, this report also researches the supply situation and price trend of raw materials involved in niacin production. Based on in-depth investigation, CCM forecasts the production and demand of niacin in China to 2013.

With this report, you can not only find the main players, the raw material supply situation and their price trend, but also the current niacin production technology situation of China's producers, and their production cost in China.

Niacin trade and consumption are also covered in this report. In these parts, you can find out the main export destinations, and the consumption pattern in China, as well as the main end users.

What's more, producers in China are profiled with in-depth analysis.

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## **COMPANIES MENTIONED**

Lonza Guangzhou, Zhejiang Idea'l, Nanjin Redsun, Nantong Reilly, Shandong Liuhe Group

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