

Zimbabwe Autos Report Q2 2016

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Abstracts

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BMI View: Weak domestic demand as a result of a gloomy economic outlook will see an average decline of 3.4% in vehicle sales over our forecast period to 2020.

Table: Key Views

Vehicle sales will contract by 19.8% in 2016

Deflationary environment poses a risk to jobs and wages, which will negatively spillover into reduced demand for vehicles

Weak domestic demand will put downward pressure on vehicle sales growth

Mediocre growth in infrastructure sector and uncertain mining environment will constrain commercial vehicle growth

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