

South Korea Food and Drink Report Q1 2016

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Abstracts

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BMI View: We have a positive outlook on South Korea's food and drink industry over our five-year forecast period to 2019, as a well developed market in South East Asia.

Premiumisation in the food and drink industry will lead growth sales as the market is set to reach saturation.

The South Korean consumer is moving towards a more westernised culture, adapting new diets and lifestyles.

The MGR sector will be dominated by strong local players as we see multinational companies start to pull out of the market.

Headline Industry Data (local currency)

Total food consumption growth year-on-year (y-o-y) in 2015: +1.1%; compound annual growth rate (CAGR) 2014-2019: +3.3%.

Per capita food consumption growth (y-o-y) in 2015: +0.6%; CAGR 2014-2019: +2.8%.

Alcoholic drinks value sales growth (y-o-y) in 2015: +0.6%; CAGR 2014-2019: +3.0%.

Soft drinks value sales growth (y-o-y) in 2015: +3.3%; CAGR 2014-2019: +4.7%.

Total mass grocery retail sales growth (y-o-y) in 2015: +3.1%; CAGR

2014-2019: +6.1%.

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