

South Africa Food and Drink Report Q1 2016

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Abstracts

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BMI View: South Africa's food and drink industry will be under pressure in 2016, with a weaker currency and unfavourable weather conditions for agricultural production pushing up food prices.

Non essential consumption will start to fall over the same period due to decreasing consumer confidence.

However, we expect business confidence to remain optimistic for the long term.

An increase in investment in the drinks industry and MGR sector will boost industry growth, reflected in our five year forecast period to 2019.

Headline Industry Data

2015 per capita food consumption (local currency) = +6.7%; five-year forecast compound annual growth (CAGR) to 2019 = +7.0%.

Alcoholic drinks value (ZAR) sales growth for 2015: 8.2%; CAGR 2014 to 2019: +10.1%.

2015 soft drinks volume sales = +4.2%; forecast compound annual growth to 2019 = +4.0%.

2015 mass grocery retail sales (local currency) = +7.8%; forecast compound annual growth to 2019 = +7.9%.

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