

Kenya Autos Report Q3 2016

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Abstracts

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BMI View: A booming construction industry will continue to drive commercial vehicle sales growth of 13.7% in 2016, while passenger vehicle sales, supported by favourable demographics and strong private consumption, remain resilient in the face of high import taxes on used vehicles.

Key Views

Infrastructure expansion to facilitate trade within the East African Community cementing Kenya as a regional commercial hub.

Growing consumer base to drive total vehicle first registration.

Motorcycles remaining a favourite, growing 8.7% to 146,359 units in 2016.

Taxes on imported used vehicles will drag on total vehicle first registrations.

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