

Kenya Autos Report Q2 2016

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Abstracts

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BMI View: Total vehicle first registrations will grow by 7.5% in 2016 driven by the commercial vehicle segment. Strong growth in the construction industry will drive commercial vehicle first registrations to grow 13.5% in 2016 as the country moves to cement its position as a commercial hub in the East African Community.

Table: Key Views

Infrastructure expansion to facilitate trade within the East African Community cementing Kenya as a regional commercial hub.

Growing consumer base to drive total vehicle first registration

Motorcycles remaining a favourite growing 8.7% to 144,950 units in 201

Taxes on imported used vehicles will drag on total vehicle first registrations.

Contents

BMI Industry View

Table: Key Views

SWOT

Industry Forecast

Table: Autos Total Market - Historical Data And Forecasts (Kenya 2016-2020)

Table: Total Vehicle Market Latest Developments

Table: Passenger Vehicle Market - Historical Data And Forecasts (Kenya 2014-2020)

Table: Commercial Vehicle Market - Historical Data And Forecasts (Kenya 2014-2020)

Table: Motorcycle Market - Historical Data And Forecasts (Kenya 2014-2020)

Competitive Landscape

Industry Risk/Reward Index

Investor Sentiment Still Well Reflected

Rewards For The Brave

South Africa Hard To Beat

Regional Overview

Table: Sub-Saharan Africa Autos Production Investment

APDP Reaping Rewards

Local Supply Chain Developing

Demographic Forecast

Table: Population Headline Indicators (Kenya 1990-2025)

Table: Key Population Ratios (Kenya 1990-2025)

Table: Urban/Rural Population & Life Expectancy (Kenya 1990-2025)

Table: Population By Age Group (Kenya 1990-2025)

Table: Population By Age Group % (Kenya 1990-2025)

Methodology

Industry Forecasts

Sector-Specific Methodology

Sources

Risk/Reward Index Methodology

Table: Automotive Risk/Reward Index Indicators And Weighting Of Indicators

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