

# Hong Kong Retail Report Q4 2010

<https://marketpublishers.com/r/HD8953E8B1FEN.html>

Date: July 2010

Pages: 58

Price: US\$ 1,295.00 (Single User License)

ID: HD8953E8B1FEN

## Abstracts

Includes 3 FREE quarterly updates

The Q410 BMI Hong Kong Retail report forecasts that total retail sales for the Chinese special administrative region (SAR) will grow from a forecast HKD286.71bn (US\$36.93bn) in 2010 to HKD340.33bn (US\$43.83bn) by 2014. Rising disposable incomes and a strong tourism industry are key factors behind the forecast growth.

Hong Kong's nominal GDP is forecast to be US\$221.3bn in 2010. We predict average annual GDP growth of 3.3% through to 2014. With the population increasing from 7.0mn to 7.3mn over this period, GDP per capita is forecast to rise from US\$31,131 in 2010 to US\$37,060 by 2014. Our forecast for consumer spending per capita is for an increase from US\$18,488 in 2010 to US\$22,078 by 2014. Tourist spending contributes significantly to Hong Kong retail sales, and the Hong Kong Tourist Board (HKTB) has provisionally reported that total tourism arrivals for 2009 stood at 29.59mn, an increase of 0.3% on 2008. Based on data from the World Travel & Tourism Council (WTTC), we forecast tourism expenditure to reach US\$25.05bn in 2010 – up from an estimated US\$20.87bn in 2009 – and to hit US\$33.40bn by 2014.

Retail sub-sectors that are forecast to achieve healthy sales growth throughout the forecast period include automotives, which are predicted to increase by nearly 27%, from US\$1.28bn in 2010 to US\$1.62bn by 2014. Over the counter (OTC) pharmaceuticals sales are forecast to rise by more than 20%, from US\$0.24bn in 2010 to US\$0.30bn by 2014. Consumer electronics sales are predicted to grow from US\$3.82bn in 2010 to US\$4.53bn, a rise of nearly 18%, by the end of the forecast period.

Retail sales for the BMI universe of Asian countries in 2010 are a forecast US\$2.66trn. China and India are predicted to account for almost 91% of regional retail sales in 2010,

and by 2014 their share of the regional market is expected to be more than 92%. Growth in regional retail sales for 2010-2014 is forecast by BMI at 72.2%, an annual average 14%. India should experience the most rapid rate of growth, followed by China. For Hong Kong, its forecast market share of 1.4% in 2010 is expected to ease to 1.0% by 2014.

## Contents

- Executive Summary
- SWOT Analysis
- Hong Kong Retail Business Environment SWOT
- Hong Kong Political SWOT
- Hong Kong Economic SWOT
- Business Environment Outlook
- Asia Pacific Retail Business Environment Ratings
  - Table: Asia Pacific Retail Business Environment Ratings
- Hong Kong's Retail Business Environment Rating
- Limits To Potential Returns
- Risks To Realisation Of Returns
- Market Overview
- Key Players
- Current Trends
- Industry Forecast Scenario
- Retail Growth Outlook
  - Table: Key Retail Indicators, 2007-2014
  - Table: Retail Sales Breakdown By Key Segment, 2010f
- Macroeconomic Outlook
  - Table: Hong Kong Economic Activity, 2005-2014
- Regional Retail Outlook
  - Table: Asia Retail Sales, 2007-2014 (US\$bn)
  - Table: Asia Food Consumption, 2007-2014 (US\$\$bn)
  - Table: Asia Macroeconomic Outlook, 2007-2014
- Tourism
- Market Overview
  - Table: Arrivals Data, 2007-2014
  - Table: Tourism Expenditure & Economic Impact, 2007-2014
  - Table: Inbound Tourism Data, 2007-2014
- Consumer Electronics
- Hong Kong Consumer Electronics SWOT
- Market Overview
- Computers
  - Table: Computer Sales, 2007-2014 (US\$mn)
- Audio/Video
  - Table: AV Sales, 2007-2014 (US\$mn)
- Mobile Handsets

Table: Mobile Sales & Subscribers, 2007-2014  
Industry Forecast Scenario  
Table: Consumer Electronics Overview (US\$m)  
Industry Developments  
OTC Pharmaceuticals  
Hong Kong Pharmaceuticals & Healthcare Industry SWOT  
Market Overview  
Regulatory Regime  
Regulatory Developments  
Chronology Of Drug Incidents In Hong Kong Since March 2009  
Intellectual Property Issues  
Counterfeit Drugs  
Pricing And Reimbursement Regime  
Public Procurement Of Medicines  
Industry Forecast Scenario  
Country Snapshot: Hong Kong Demographic Data  
Section 1: Population  
Table: Demographic Indicators, 2005-2030  
Table: Rural/Urban Breakdown  
Section 2: Education And Healthcare  
Table: Vital Statistics, 2005-2030  
Table: Education, 2002-2005  
Section 3: Labour Market And Spending Power  
Table: Employment Indicators, 2001-2006  
Table: Average Annual Wages, 2005-2012  
Table: Consumer Expenditure, 2000-2012 (US\$)  
BMI Methodology  
How We Generate Our Industry Forecasts  
Sources

## I would like to order

Product name: Hong Kong Retail Report Q4 2010

Product link: <https://marketpublishers.com/r/HD8953E8B1FEN.html>

Price: US\$ 1,295.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HD8953E8B1FEN.html>