

Brazil Telecommunications Report Q3 2016

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Abstracts

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BMI View: The challenging macroeconomic environment and the uncertain political outlook cast a long shadow over all sectors in Brazil, including telecommunications. Ambitious national broadband expansion initiatives, plans to abolish the legacy geographic wireline concessions system and the auction of mobile broadband spectrum all depend on political continuity, which hangs in the balance following the impeachment of President Roussef in Q216.

Latest Updates & Industry Developments

23mn mobile users were shed in 2015 as operators disconnected inactive SIM cards. More accurate data will enable operators to plan service and network upgrades more effectively and lower operating costs. 3G/4G migration will be a growth driver through to 2020, by which time there will be 246.6mn subscribers.

Wireline and cable TV operators reported subscriber losses in 2015, with mobile substitution the leading cause. Upgrades to fibre and defections to competitive carriers were also to blame, mitigating the overall decline.

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