

Botswana Food and Drink Report Q4 2016

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Abstracts

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BMI View: Botswana's food and drink industry will benefit from a recovery in economic growth, boosting the positive consumer outlook for 2016. Rising household spending will fuel strong growth in food and drink spending through to the end of our forecast period in 2020. Growing food retailing expansion will further support our positive outlook for Botswana's consumer market, encouraged by low operational risks and stable political conditions.

Key Trends & Industry Developments

A gradual recovery in Botswana's economic growth will be weighed down by weaker-than-expected diamond production. We have revised down our real GDP growth forecasts for 2016 from 3.7% to 3.3%.

An estimated 15% increase in the price of grains imports from South Africa will occur due to a decrease in maize output, as dry weather conditions continue to depress agricultural activity.

Local retailer Choppies is beginning to target expansion in the Sub-Saharan Africa region.

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